

Establishing an Influenza Vaccination Campaign in An Office Setting

Providers have the opportunity to play a major role in raising vaccination rates. The following tips will guide the physicians and/or administrator to establish a successful influenza (flu) vaccination campaign:

Organize and Plan an office system and flu campaign

- Establish a standard practice of vaccination chart reviews
- Designate staff to oversee vaccination project
- Establish standing orders/protocols for vaccine administration
- Establish a culture of vaccination review in your office
- Screen patient vaccination status at every visit
- Record information in a standardized way
- Complete assessments for contraindications
- Place alerts on patients charts who need vaccinations
- Document acceptance/refusal in patient medical records
- Offer vaccinations during appropriate medical encounters

- Use electronic medical records and immunization registries
- Set goals and keep weekly track of patients vaccinated
- Develop separate log for office staff and use as a quick reference
- Share outcomes/progress report with staff and patients

Promote flu vaccination In the office

- Establish a protocol to vaccinate all staff
- Educate clinical staff about flu facts
- Encourage staff to discuss flu myths with patients

Promote flu vaccination among patients

- Display educational materials in strategic areas
- Promote walk-in hours through reminder letters
- Adjust staff schedules as needed

Get Free Flu Activity Apps From CDC

FluView Influenza-Like Illness Activity Mobile Application



The May 17-23, 2015 FluView marks the final full influenza surveillance report for the 2014-2015 flu season in the United States. Influenza surveillance in the U.S. will continue through the summer months with condensed reports available at <http://www.cdc.gov/flu/weekly/>; though this app will not be updated until publication of the full FluView resumes on October 16, 2015.



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