

Tips for a Successful

Tools for Health Care Professionals

Influenza Campaign

Planning

Develop a timeline for seasonal flu. Be aware of when the flu season starts and begin the planning phase at least 3 months before the winter season.

For example, begin planning before the summer months (preferably in June) for the beginning of the flu season in September.

The timeline must include the following:

- Assure timely delivery of flu vaccine by ordering early.
- Locating charts which may be at the same or a different location for medium to large practices.
- Establishing a protocol for staff to be vaccinated before the flu season begins.
- Establishing a time frame for chart reviews.
- Planning for intermittent chart reviews for new and/or walk-in patients by designated staff.

Develop a work plan that is timely and includes the following:

- Development, printing and/or ordering of flu promotional materials
- Development of reminder letters and reminder recall alerts

- Testing computerized systems for reminder recalls
- Timely staff training in flu facts, and record keeping
- Developing/establishing a protocol for staff to be vaccinated before the flu season begins

Implementation/Monitoring

- Introduce the beginning of the campaign season with a staff reception.
- Introduce campaign leaders to staff members
- Monitor the progress of the campaign through reports
- Ask staff leaders to present progress report at staff meetings

Evaluation

- Evaluate patient participation and access through brief surveys or questionnaires.
- Evaluate staff willingness to participate and outcomes through short surveys
- Determine from designated campaign leaders if any lessons had been learned and plan to incorporate into the next season
- End campaign with a well-planned staff Reception
- Share the results, concerns and expectations for the next season

- Post visual presentation of the expected and resulting outcomes.

Influenza Related Resources

Influenza Related Links

Centers for Disease Control and Prevention:

Vaccines – www.cdc.gov/vaccines/

Centers for Disease Control and Prevention – www.cdc.gov/flu/

Important Resources for Providers – www.cms.gov/AdultImmunizations/02_Providerresources.asp

Flu.gov – U.S. Department of Health and Human Services Interagency Public Affairs Group on Influenza Preparedness and Response. One-stop access to U.S. government influenza information. – flu.gov/Centers for Disease Control and Prevention.

National Influenza Vaccination Week. December 6–12, 2015. – www.cdc.gov/flu/NIVW/

Facilitating Influenza and Pneumococcal Vaccinations through Standing Orders – <http://www.thecommunityguide.org/vaccines/standingorders.html>

Standing Orders Protocol to Increase Adult Immunization Rates – www.cdc.gov/mmwr/preview/mmwrhtml/rr4901a2.htm

Vaccination Information Statements – <http://www.cdc.gov/vaccines/hcp/vis/index.html>

Flu Vaccine Finder – www.lungusa.org/lung-disease/influenza/flu-vaccine-finder/

Immunization Action Coalition – www.immunize.org/influenza/
National Foundation for Infectious Diseases –

www.nfid.org/influenza/

Infectious Diseases Society of America – www.idsociety.org/Content.aspx?id=6346

Healthy People 2010 Immunization chapter

www.healthypeople.gov/Document/HTML/Volume1/14Immunization.htm

ASHP Influenza Resource Center – www.ashp.org/influenza

AHFS Drug Information monograph for seasonal influenza vaccine: Intranasal – www.youcanstoptheflu.com/resources/ahfs-intranasal.pdf |

Parenteral – www.youcanstoptheflu.com/resources/ahfs-parenteral.pdf

2015 ACIP Recommendations for Prevention and Control of Seasonal Influenza with Vaccines

– <http://www.cdc.gov/flu/professionals/acip/>

Influenza Immunization of Health Care Workers

<http://www.cdc.gov/flu/healthcareworkers.htm>

2015–2016 Influenza Prevention and Control Recommendations: Additional Information about Vaccination of Specific Populations [includes Health Care Personnel] – www.cdc.gov/flu/groups.htm

Centers for Disease Control and Prevention.

Prevention Strategies for Seasonal Influenza in Healthcare Settings –

www.cdc.gov/flu/professionals/infectioncontrol/healthcaresettings.htm

Centers for Disease Control and Prevention.

Expert Commentary: Vaccine-Preventable Diseases –

Roll Up Your Sleeves! Medscape Medical News. –

www.medscape.com/viewarticle/719309

The Joint Commission. **Providing a safer environment for health care personnel and patients through influenza vaccination: strategies from research and practice –**

[www.jointcommission.org/Providing_a_Safer_Environment_for_Health_Care_Personnel_and_Patients_through_Influenza_Vaccination/Occupational_Safety_and_Health_Administration_\(OSHA\)](http://www.jointcommission.org/Providing_a_Safer_Environment_for_Health_Care_Personnel_and_Patients_through_Influenza_Vaccination/Occupational_Safety_and_Health_Administration_(OSHA))

Fact Sheet: **Seasonal Influenza Vaccination –Important Protection for Healthcare Workers –**

www.osha.gov/Publications/seasonal-flu-factsheet.pdf

Centers for Disease Control and Prevention **Infection Control in Health Care Facilities –**

www.cdc.gov/flu/professionals/infectioncontrol/

National Influenza Vaccine Summit (Co-sponsored by the American Medical Association and the Centers for Disease Control and Prevention). Prevent influenza now! –

www.preventinfluenza.org/profs_workers.asp

Influenza Vaccination of Health-Care Personnel:

Recommendations of the Healthcare Infection Control Practices Advisory Committee (HICPAC) and the Advisory Committee on Immunization Practices (ACIP) – www.cdc.gov/mmwr/preview/mmwrhtml/rr5502a1.htm

National Foundation for Infectious Diseases. Immunizing healthcare personnel against influenza: a report on best practices. – www.nfid.org/HCWtoolkit/BestPracticesToolkitDocument.pdf

National Foundation for Infectious Diseases. **Influenza immunization among health care personnel:** call to action. – www.nfid.org/pdf/publications/fluhealthcarecta08.pdf

National Foundation for Infectious Diseases. **American College of Physicians calls for immunizations for all health care providers.** – http://www.acponline.org/pressroom/hcp_vaccinations.htm

Resources from Professional Organizations related to Health Care Worker Influenza Immunization

American Academy of Pediatrics. Policy Statement–**Recommendation for Mandatory Influenza Immunization of All Health Care Personnel –** pediatrics.aappublications.org/cgi/reprint/126/4/809

American College of Physicians – Infectious Diseases Society of America.

ACP-IDSA Joint

Statement of Medical Societies Regarding Adult Vaccination by Physicians. –

http://www.idsociety.org/uploadedFiles/IDSA/Policy_and_Advocacy/Current_Topics_and_Issues/Immunizations_and_Vaccines/Health_Care_Worker_Immunization/Statements/IDSA_SHEA_IDS%20Policy%20on%20Mandatory%20Immunization%20of%20HCP.pdf

American College of Physicians – American Society of Internal Medicine.

Pharmacist Scope of Practice. –

www.annals.org/content/136/1/79.full.pdf
American College of Physicians.

ACP policy on influenza vaccination of health care workers.

– www.acponline.org/clinical_information/resources/adult_immunization/flu_hcw.pdf

ASHP Policy 0615: Influenza Vaccination Requirements To Advance Patient Safety And Public Health –

www.ashp.org/DocLibrary/BestPractices/HRPositions.aspx

ASHP Policy 0601: Universal Influenza Vaccination – www.ashp.org/DocLibrary/BestPractices/OrganizationPositions.aspx

ASHP Policy 0213: Pharmacists' Role In Immunization And Vaccines –

<http://www.ashp.org/DocLibrary/BestPractices/SpecificAreasPositions.aspx>

Association for Professionals in Infection Control and Epidemiology (APIC): **Position Paper:**

Influenza Immunization of Healthcare Personnel –

http://www.apic.org/Resource_TinyMceFileManager/Advocacy-PDFs/APIC_Influenza_Immunization_of_HCP_12711.PDF

Infectious Diseases Society of America: **Policy on Mandatory Immunization of Health Care Workers Against Seasonal and Pandemic Influenza. –**

<http://www.idsociety.org/HCWimmunization/>

National Foundation for Infectious Diseases

Call to Action –

www.nfid.org/pdf/publications/fluhealthcarecta08.pdf

Pandemic and seasonal influenza: principles for U.S. action. –

<http://www.idsociety.org/InfluenzaPrinciples/>

National Patient Safety Foundation. Position Statement: **NPSF Supports Mandatory Flu Vaccinations for Healthcare Workers –**

<http://www.npsf.org/updates-news-press/press/media-alert-npsf-supports-mandatory-flu-vaccinations-for-healthcare-workers/>

Society for Healthcare Epidemiology of America. Revised SHEA **Position Paper: Influenza Vaccination of Healthcare Personnel. –** www.journals.uchicago.edu/doi/pdf/10.1086/656558

www.journals.uchicago.edu/doi/pdf/10.1086/656558

Influenza Vaccine Shortages

Centers for Disease Control and Prevention. **Current vaccine shortages & delays. –**

www.cdc.gov/vaccines/vac-gen/shortages/default.htm

ASHP Influenza Resource Center –
<http://www.ashp.org/DocLibrary/MemberCenter/StudentForum/Sample-Share-Handout.aspx>

Centers for Disease Control and Prevention.
Tiered use of inactivated influenza vaccine in the event of a vaccine shortage. MMWR. 2005 Aug 5; 54:749-50. (Full text + references) – www.cdc.gov/mmwr/preview/mmwrhtml/mm5430a4.htm

Listservs – Immunization Training for Health Care Professionals

Immunization Action Coalition. IAC Express. **Weekly email; immunization information for health professionals** –
www.immunize.org/express/

Department of Defense Military Vaccine Agency.
Immunization University –
http://www.vaccines.mil/Influenza_-_Seasonal
Home - Open to all

Centers for Disease Control and Prevention.
Provider Immunization Education –
<http://www.ecbt.org/images/articles/eBookOfDiseases.pdf>

Downloads

2014–2015 Immunizers' Guide [308 KB]–
<http://www.cms.gov/Medicare/Prevention/Immunizations/index.html?redirect=/Immunizations/>

Poster [PDF, 230KB] – CMS PREVENTION INFO AND POSTERS
<http://www.cms.gov/Medicare/Prevention/Immunizations/Downloads/FluPoster2010508.pdf>

Seniors and Medicare CMS Related Links

Pneumoccal Vaccine Rates –
<http://www.cdc.gov/vaccines/vpd-vac/pneumo/default.htm>

ASP Pricing Files –
<http://www.cms.gov/Medicare/Medicare-Fee-for-Service-Part-B-Drugs/McrPartBDrugAvgSalesPrice/VaccinesPricing.html>

Influenza IAC – <http://www.immunize.org/>

Influenza Emergency Preparedness –
<http://www.cms.gov/Medicare/Provider-Enrollment-and-Certification/SurveyCertEmergPrep/index.html?redirect=/surveycertemergprep/>

Medicare Benefit Policy Manual, Chapter 15, Section 50.4.4.2, Immunizations [PDF, 1.21MB] –
www.cms.gov/manuals/downloads/clm104c18.pdf

Medicare Claims Processing Manual, Chapter 18, Preventive and Screening Services [PDF, 782KB] –
www.cms.gov/MLN MattersArticles/downloads/SE1031.pdf
MLN Matters:

**2014–2015 Influenza Resources
for Healthcare Professionals** [PDF,
117KB] –
www.cms.gov/MLNGenInfo/

Quick Reference Information: **Medicare
Learning Services** [PDF, 486KB] –
[https://www.cms.gov/Outreach-and-
Education/Medicare-Learning-Network-
MLN/MLNProducts/downloads/MLNCatalog.pdf](https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/downloads/MLNCatalog.pdf)

MPS_QuickReferenceChart_1.pdf
Quick Reference Information: **Medicare
Immunization Billing Chart** [PDF,
224KB] –
[www.cms.gov/MLNProducts/downloads/
qr_immun_bill.pdf](http://www.cms.gov/MLNProducts/downloads/qr_immun_bill.pdf)

Social Media Konexions and Resource Links

**NVIS 2012- National Influenza Vaccine
Summit Grassroots Strategies – Patricia
Green**

**NVIS 2012- Strategies to Build and
Sustain Multi-Sector Partnerships**

**[http://thegrio.com/2012/12/11/vaccination-
and-the-flu-your-best-shot-for-health/](http://thegrio.com/2012/12/11/vaccination-and-the-flu-your-best-shot-for-health/)**

www.minorityhealth.hhs.gov