



## ***Media Advisory***

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# **The National Medical Association creates the NMA Breastfeeding Alliance to educate physicians and the public on the positive effects of breastfeeding to both child and mother**

**WHAT:** Dr. Michal Young to present: "Talking to Women about the Importance of Breastfeeding to their Health: The OB Provider's Responsibility," for Ground Rounds at Howard University College of Medicine. The lecture specifically address the disparity in breastfeeding rates in Black infants.

**WHO:** Dr. Michal Young, Howard University College of Medicine  
Associate Professor and Chair, Department of Pediatrics and Child Health

**WHERE:** Howard University Hospital  
2041 Georgia Avenue, NW  
Room 4E14  
Washington, DC 20060

**WHEN:** Thursday, June 19 at 9:45 am

**WHY:** Over the past 30 years, Black women have had the lowest breastfeeding rates of all ethnicities in the United States. Although the American Academy of Pediatrics recommends at least six months of exclusive breastfeeding, black infants aged 0 to 12 months are breastfed at a 50 percent lower rate than their white counterparts. The National Medical Association created the Breastfeeding Alliance to work with leading organizations to educate and promote the benefits of breastfeeding for the mother and child. Additionally, the NMA Breastfeeding Alliance will work across medical specialties to maximize awareness and engagement for physicians of all races and ethnicities in the topic and provide healthcare personnel with the educational tools to meet the needs of the patients they serve.

**WHO SHOULD ATTEND:** Healthcare professionals and consumers in Washington D.C., Maryland, Virginia and the surrounding areas.

Additional information about the National Medical Association's Breastfeeding Alliance can be found here:

<http://blackhealthmatters.com/news/2014/mar/06/national-medical-association-establishes-breastfee/>

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