Monday, July 27, 2026
9:00–11:00 AM
208 B, Puerto Rico Convention

PROJECT IMPACT 2.0

Increase Minority Participation and Awareness of Clinical Trials

NMA PROJECT IMPACT 2.0 SYMPOSIUM

Presented by the National Medical Association in Collaboration with the W. Montague Cobb/ NMA Health Institute

Keynote Speaker
Vence L. Bonham, Jr., J.D.
Meharry Medical College

Moderator
Doris Browne, M.D., M.P.H.
President and CEO, Browne and Associates LLC

Lucile Adams-Campbell, Ph.D.
Georgetown University

Harlan Pinto, M.D.
Stanford University Cancer Institute

Regine Veillard, Pharm.D., BCACP
GSK

Rochelle Williams-Belizaire
BeOne Medicines

Event Details

Overview

The 2026 NMA Project IMPACT (Increase Minority Participation and Awareness of Clinical Trials) 2.0 addresses key challenges in clinical trials and advancing health equity. Given growing awareness of disparities in health and disproportionate disease burden across populations and communities, this session will highlight innovative strategies, tools, and approaches designed to promote diversity and inclusion in clinical trials. Through expert-led discussions, keynote addresses, and interactive presentations, attendees will gain actionable insights into improving diverse participation, leveraging predictive tools for recruitment and retention, and exploring the evolving role of precision medicine and artificial intelligence (AI) in creating more inclusive research environments. Participants will have the opportunity to engage with thought leaders from industry, academia, and advocacy organizations who are committed to transforming clinical trials and advancing health equity.

Learning Objectives

After participating in this activity, learners will be able to:

1 Understand the systemic, cultural, and logistical barriers that hinder the inclusion of diverse populations in clinical trials, and explore effective strategies to overcome these challenges.

2 Learn actionable approaches and best practices to enhance the recruitment and retention of underrepresented groups in clinical trials, including outreach, trust-building, and partnership models.

3 Gain insights into how predictive tools, including AI and precision medicine, can optimize clinical trial recruitment, reduce attrition, and promote more personalized, effective trial designs.

4 Analyze how advancing health equity in clinical trials contributes to better scientific outcomes, improved public health policies, and broader access to emerging treatments.

5. Discover emerging technologies and innovative trial designs that promote inclusivity, reduce biases, and improve the representation of diverse populations in clinical research.

Continuing Medical Education Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the National Medical Association (NMA) and the W. Montague Cobb/NMA Health Institute. The NMA is accredited by the ACCME to provide continuing medical education for physicians. The NMA designates this educational activity for a maximum of *2 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of participation in the activity. The NMA has been reviewed and approved as an Authorized Provider by the International Association for Continuing Medical Education and Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102-5120. The NMA will award 2 hours of CEUs to participants who successfully complete the program.

Disclosure

ACCME Standards for Commercial Support require that we collect commercial interest information from faculty for identifying conflicts of interest, and for resolving those conflicts. Accordingly, all persons in a position to affect the educational content of the activity must complete a full disclosure form prior to the activity. Additionally, we request copies of all speaker presentations (these aid in determining and resolving potential conflicts). Faculty disclosures, or lack thereof, must be made known to learners prior to the activity.

Event Schedule

Coffee & Continental breakfast

Welcome and Introduction (10 minutes)

Randall Morgan, M.D., M.B.A.
Executive Director and CEO, Cobb Health Institute

Roundtable Discussion: Upholding Strategies while adhering to Clinical Trials Policies (50 minutes)

Moderator:
Doris Browne, M.D., M.P.H.
Chair, Project IMPACT 2.0

Lucile Adams Campbell, Ph.D.
Professor, Associate Director, Health Disparities Research, Founding Director, Ralph Lauren Center for Cancer Prevention, Lombardi CCC, Georgetown University

Harlan Pinto, M.D.
Associate Professor of Medicine, Medical Oncologist, Stanford University Cancer Institute

Regine Veillard, Pharm.D., BCACP
Medical Science Liaison – Respiratory
U S. Medical Affairs, GSK

Rochelle Williams-Belizaire
Data-Driven Driven Equity Strategist, Head, Collaborative Operations for Health Engagement, Representation and Enrollment (COHERE), BeOne Medicines

Questions & Answers (15 minutes)

Data, Accountability and Ethics in Science: Impact on CT Recruitment (30 minutes)

Vence L. Bonham, Jr., J.D.
President and CEO, Diaspora Human Genomics
Institute, Founding Director, Meharry Center for Bioethics, Social and Behavioral Research, former Acting Director, National Human Genome Research Institute, NIH

Questions and Answers (10 minutes)

Closing Remarks (5 minutes)

Doris Browne, M.D., M.P.H.,
President and CEO, Browne and Associates LLC

PARTICIPANT BIOGRAPHES

Vence L. Bonham, Jr., J.D

Vence L. Bonham, Jr., J.D. is President and CEO of the Diaspora Human Genomics Institute at Meharry Medical College and Founding Director of the Meharry Center for Bioethics, Social and Behavioral Research. A nationally recognized expert in bioethics, genomics, health equity, and health policy, he previously served as Acting Deputy Director of the National Human Genome Research Institute (NHGRI) at the National Institutes of Health and as Director of the NHGRI Health Disparities Unit. His work has focused on the ethical, legal, and social implications of genomic science, with particular emphasis on ensuring equitable access to precision medicine and advancing diversity in biomedical research. Widely recognized for his contributions to genomics, sickle cell disease research, and data ethics, Mr. Bonham has helped shape national conversations on representation, trust, and the responsible application of emerging technologies in healthcare. He earned his Bachelor of Arts degree from Michigan State University and his Juris Doctor degree from Ohio State University Moritz College of Law.

Lucile Adams-Campbell, Ph.D.

Lucile Adams-Campbell, Ph.D. is a nationally recognized cancer epidemiologist and health disparities researcher whose work has transformed understanding of cancer risk, prevention, and outcomes among underserved populations. She serves as Professor, Associate Director for Minority Health and Health Disparities Research, and Founding Director of the Ralph Lauren Center for Cancer Prevention at Georgetown University's Lombardi Comprehensive Cancer Center. Throughout her distinguished career, Dr. Adams-Campbell has led groundbreaking research focused on cancer prevention, survivorship, and reducing disparities in cancer outcomes among racial and ethnic minority populations. Her leadership has helped advance national efforts to improve representation in research and expand access to cancer prevention and treatment services. She earned her Doctor of Philosophy degree in Epidemiology from the University of Pittsburgh.

Harlan A. Pinto, MD

Harlan A. Pinto is currently Associate Professor of Medicine Emeritus at the Stanford University School of Medicine. He is a graduate of Brown University and the Yale University School of Medicine, and completed residency in Internal Medicine at the Massachusetts General Hospital and a fellowship in Medical Oncology at Stanford University School of Medicine. He has extensive experience as a principal investigator in NCI Sponsored and pharmaceutical company sponsored Cancer Clinical trials and is an author of numerous publications. He has been an active member of the NMA and the ECOG-ACRIN cancer Research Group for 35 years.

Regine Veillard, Pharm.D., BCACP

Regine Veillard, Pharm.D., BCACP is a clinical pharmacist and healthcare professional dedicated to advancing patient-centered care, health equity, and access to innovative therapies. She serves as Medical Science Liaison, Respiratory, within the U.S. Medical Affairs at GSK, where she collaborates with healthcare professionals and researchers to support evidence-based approaches to respiratory disease management. Dr. Veillard brings expertise in clinical practice, medication management, and patient education, with a strong interest in improving healthcare outcomes among diverse patient populations. Her work bridges clinical care, scientific communication, and industry partnerships that support improved health outcomes. She earned her Doctor of Pharmacy degree and is board certified in ambulatory care pharmacy.

Rochelle Williams-Belizaire

Rochelle Williams-Belizaire is a healthcare strategist and advocate for advancing diversity, representation, and inclusion in clinical research. She serves as Head of Collaborative Operations for Health Engagement, Representation and Enrollment (COHERE) at BeOne Medicines, where she leads initiatives designed to strengthen community engagement and improve participation in clinical trials among historically underrepresented populations. Throughout her career, she has focused on leveraging data-driven approaches to address barriers to research participation and build trust between healthcare organizations and the communities they serve. Her work supports the development of more representative clinical studies and equitable access to emerging therapies.