



W. MONTAGUE  NMA HEALTH
Cobb Institute

2023 ANNUAL PROGRAM

including
2023 COBB
LECTURE AND
SYMPOSIUM

Sunday, July 30, 2023
1:30–3:30PM (Central)

and

JANE COOKE WRIGHT
CANCER DISPARITIES
SYMPOSIUM & PROJECT
IMPACT 2.0 SYMPOSIUM

Cultivating
Diversity of
Scientific and
Biomedical
Leadership for
the Elimination
of Racial and
Ethnic Disparities
in Health and
Healthcare.

*A Focus on the Cobb
Scholars Program,
National Medical
Association Postgraduate
Section, and the Student
National Medical
Association*

(CME Credits Available)

JULY 29–AUGUST 2, 2023 | NEW ORLEANS, LOUISIANA | NMA CONVENTION AND SCIENTIFIC ASSEMBLY

LIVESTREAM AVAILABLE:

[FACEBOOK.COM/BLACKDOCTOR.ORG/LIVE](https://facebook.com/blackdoctor.org/live) OR [YOUTUBE.COM/BLACKDOCTOR.ORG](https://youtube.com/blackdoctororg)



Ruth Simmons, Ph.D.
2023 Distinguished
Cobb Lecturer
Harvard University



Michaela Turnage
Young, J.D.
NAACP Legal Defense Fund



Cheryl Anne Boyce, Ph.D.
NIH Common Fund



Karriem Watson,
D.H.Sc., M.S., M.P.H.
NIH All of Us Research
Program



Neil Richard Powe,
M.D., M.P.H., M.B.A.
2023 Cato T. Laurencin,
M.D., Ph.D. Lifetime
Research Award Recipient



Wayne A.I. Frederick, M.D.
2023 Lifetime Achievement
Award Recipient

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ABOUT THE COBB INSTITUTE

The W. Montague Cobb/National Medical Association (NMA) Health Institute (The Cobb Institute), a 501(c)(3) in Washington, DC, engages in innovative research and knowledge dissemination for the reduction and elimination of racial and ethnic health disparities. Founded in 2004, the Institute is named in honor of the late William Montague Cobb M.D., Ph.D., LL.B., physician, anthropologist, distinguished professor of medicine and anatomy at the Howard University School of Medicine. The Cobb Institute hosts an established journal, the *Journal of Racial and Ethnic Health Disparities*, and is an affiliate of the *Journal of the National Medical Association* and regularly collaborates with public agencies, private entities, academic medical centers, and—equally important—communities. In close partnership with academic institutions, including the medical schools of the historically black colleges and universities (HBCUs), and the Association for Academic Minority Physicians (AAMP), the Institute also provides opportunities for early career doctorates to receive intensive mentoring and networking in the areas of research, policy and practice. With funding from governmental agencies such as the National Institutes of Health (NIH) as well as significant in-kind contributions, the Institute continues to cultivate a trusted and proven network of diverse stakeholders committed to solving racial inequities in health.



ABOUT THE PRESIDENT AND CEO

Dr. Randall C. Morgan, Jr.

Randall C. Morgan Jr., M.D., M.B.A. is an orthopedic surgeon achieving a career of excellence through service to his patients as a visionary leader in group medical practice, as an avid participant in community involvement, in youth mentorship, and in national medical leadership. He currently serves as the President and CEO of the W. Montague Cobb/NMA Health Institute, the research arm of the National Medical Association. He also serves as Senior Executive of the J. Robert Gladden Orthopedic Society. Dr. Morgan continues to be engaged in the practice of orthopedic surgery with Sarasota Orthopedic Associates in Sarasota, FL.

Dr. Morgan graduated from Roosevelt High School in Gary, IN, as co-valedictorian. He earned a Bachelor of Arts in Chemistry from Grinnell College, in Iowa, and began a long career of medicine after acceptance at Howard University College of Medicine in Washington, DC. He served an internship and orthopedic surgery residency at Northwestern University in Chicago, IL, where he was recognized as Resident of the Year and also as Chief Resident of Orthopedic Surgery. He then served as Resident Physician at the prestigious Rancho Los Amigos Hospital in Downey, CA.

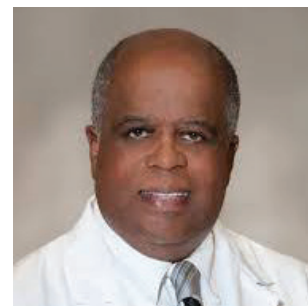
Dr. Morgan joined two of his Northwestern faculty members in their private practice in Evanston, IL, and then practiced in his hometown of Gary, IN, for 30 years. He completed a fellowship in pediatric orthopedics at the Children's Hospital of Cincinnati. He served as Assistant Professor of Orthopedic Surgery at Indiana University School of Medicine and as a Clinical Associate at Northwestern University. He later earned his Master of Business Administration

from University of South Florida in 2001.

In addition to his contributions to community service, Dr. Morgan is a Diplomate of the American Board of Orthopedic Surgery, a Fellow of the American

College of Surgeons, and is certified by the American Board of Managed Care Medicine. He received an Honorary Doctorate of Science from his alma mater, Grinnell College, in 1992. He was elected President of the Indiana Orthopedic Society in 1999. He is a life member of National Association for the Advancement of Colored People (NAACP) and served as Chair of the Life Membership Dinner of the Gary Branch for several years. In 2003, Dr. Morgan was elected to the Steel City Hall of Fame in Gary, IN. He received the Joseph Pitts Award for Community Service from the NAACP in 2005. He was named a distinguished alumnus of Howard University College of Medicine. He was also inducted into Alpha Omega Alpha Honorary Medical Society at Howard University.

He also serves as a life member of the Grinnell College Board of Trustees. Dr. Morgan presently serves as Clinical Assistant Professor of Orthopedic Surgery at Florida State School of Medicine and Clinical Assistant Professor of Community Medicine at the University of Connecticut Health Center. It is there that he continues to develop his research interest in health care and musculoskeletal disparities. He has had over 200 scientific publications and presentations during his career.



FACULTY AND STAFF

Board of Directors

Officers

Alvin Crawford, M.D. - *Chair*
Edith P. Mitchell, M.D.- *Vice Chair*
Mallory Williams MD - *2021-2024*
Terone Green MPA- *Sec.-Treasurer*

Membership

Alexus Cooper, M.D.
Lynne Holden, M.D.
Rodney Hood, M.D.
Lonnie Joe M.D.
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Roger Mitchell, M.D.

Elizabeth Ofili, M.D.
Kevin Sneed Pharm.D.
Richard Allen Williams, M.D.
Garfield Clunie M.D. - *NMA President*
Veronica Mize, M.D. Candidate -
SNMA President

The Cobb Senior Fellows

Donald E. Wilson, M.D. - *Chair*
Michael Lenoir, M.D. - *Vice Chair*
Louis W. Sullivan, M.D. - *Chair Emeritus*

Carolyn Barley Britton, M.D., M.S.
Joseph Betancourt, M.D., M.P.H.
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W. Michael Byrd, M.D., M.P.H.
Linda Clayton, M.D., M.P.H.
James P. Comer, M.D., M.P.H.
Donna Christensen, M.D.
Lisa A. Cooper, M.D., M.P.H.
Alvin H. Crawford, M.D.

James Gavin III, M.D., Ph.D.
George Hill, Ph.D.
Sonja Hutchins M.D., M.P.H.
Edith Irby Jones, M.D.
Lovell A. Jones, Ph.D.
Cato T. Laurencin, M.D., Ph.D.
Robert Like, M.D., M.S.
Thomas LaVeist, Ph.D.
Rodney Hood, M.D.
Edith Mitchell, M.D.
Randall C. Morgan, M.D., M.B.A
Elizabeth O. Ofili, M.D., M.P.H.
Camara Phyllis Jones, M.D., M.P.H., Ph.D.

Roderic Pettigrew, M.D., Ph.D.
Joan Y. Reede, M.D., M.S., M.P.H, M.B.A.
Griffin Rodgers, M.D.
John Ruffin, Ph.D.
Richard Allen Williams, M.D.
Brian Smedley, Ph.D.
David Satcher, M.D., Ph.D.
Jackson T. Wright JR., M.D., Ph.D.
M. Roy Wilson, M.D., M.S.
Vivian W. Pinn, M.D.
Gail E. Wyatt, Ph.D.
Augustus A. White III, M.D., Ph.D.

Advisors to the Cobb Scholars Program

Winston Price M.D. - *Chair*
Evelyn Lewis, M.D.
Sharon Jackson, M.D.
Bonnie Simpson Mason, M.D.
Lisa Merritt, M.D.
Mark Murray, M.D., Ph.D.
Brian Rivers, Ph.D.
Christine Joseph, Ph.D.

Lori Bateman, Ph.D.
Cedric Bright, M.D.
Virginia Caine, M.D., M.P.H.
Elizabeth Ofili, M.D.
George Hill, Ph.D.
Marja Hurley, M.D.
Brandi Freeman M.D.
Lee Green, Ph.D.

Lovell Jones, Ph.D.
Derrick West, M.D., M.S.
Alvin Crawford, M.D.
Betty Crutcher, Ph.D.
Terone Green, M.P.A.
Earlexia Norwood, M.D.
Yashika Watkins, Ph.D.
Lynne Richardson, M.D.

Administrative Leadership

Randall C. Morgan Jr., M.D., M.B.A.
President & CEO
Cato T. Laurencin M.D., Ph.D.
*Editor-In-Chief, Journal of Racial and
Ethnic Health Disparities*

Edith P. Mitchell, M.D.
Winston Price, M.D.
Doris Browne, M.D., M.P.H.
Tiffany North Reid, M.P.H., M.B.S.

Conchita Burpee, M.B.A.
Lily Pieper, B.S., J.D. Candidate
Deandra Defranc, M.P.H.

SCHEDULE OF EVENTS

Saturday, July 29, 2023

8:00-9:00 AM

Walk a Mile with a Child and STEM NOLA Event

7:00-9:00 PM

Honoring of Cobb Awardees at NMA Opening & Awards Ceremony

Sunday, July 30, 2023

11:00-11:05 AM (Imperial 5D)

2023 NIH/NMA Academic Career Development Workshop. Brief presentation from the President and CEO of the Cobb Institute regarding the Cobb Scholars Program.

1:30-3:30 PM (Empire Ballroom A)

2023 W. Montague Cobb Symposium and Lectureship in Collaboration with the Movement is Life (MiL) Caucus: "From Hopwood to Harvard: Anti-Affirmative Action in Higher Education Admissions Amidst Systemic Racism and Historical Racial Inequities in Health."

Livestream: Facebook.com/BlackDoctor.org/Live or YouTube.com/BlackDoctorOrg



5:00 - 7:00 PM (Exhibit Hall - #432)

Official Opening of Exhibits and Informal Reception

Monday, July 31, 2023

7:45-8:00 AM (Imperial 5BC)

Welcome and Introductions from the Chairman of the Board of the W. Montague Cobb/NMA Health Institute

7:45-8:30 AM (Empire Ballroom C)

Presentation by Rasheed Balogun, M.D.: "Career and Research Opportunities at the Intersection of End-Stage Renal Disease (ESRD) and Lupus."

- Rasheed A Balogun, M.D., FACP, FASN, HP(ASCP), Harrison Distinguished Teaching Professor of Medicine and Professor of Pathology; Regional Medical Director, UVA Dialysis Program; Medical Director, Apheresis Unit & Extracorporeal Therapies, Division of Nephrology (University of Virginia)
- Moderated by Edith P. Mitchell, M.D.

Genentech

8:00-9:00 AM (Imperial 5BC)

Cobb Institute/Cobb Scholars Convening: "About the NIH Research Enterprise —Unlocking Opportunities for Research Advancement."

Livestream: Facebook.com/BlackDoctor.org/Live or YouTube.com/BlackDoctorOrg



9:00-11:00 AM (Imperial 5BC)

NMA Project IMPACT 2.0 on Representation in Clinical Trials in Collaboration with the W. Montague Cobb/NMA Health Institute

Livestream: Facebook.com/BlackDoctor.org/Live or YouTube.com/BlackDoctorOrg

11:00 AM-1:00 PM (Exhibit Hall - #432)

1:1 NIH *All of Us* Researcher Workbench Consultations for Cobb Scholars

In collaboration with the the *All of Us Evenings with Genetics Research Program* of the Baylor College of Medicine.

1:00–3:00 PM (Imperial 5BC)

Cobb Institute/*All of Us* Symposium:
“Advancing Health Equity: NIH *All of Us*
Research Program Introduces Researcher
Workbench to Underrepresented Researchers
and Graduate Students”

Livestream: Facebook.com/BlackDoctor.org/Live or
YouTube.com/BlackDoctorOrg



3:30–6:30 PM (Celestin Ballroom E)

Jane Cooke Wright, M.D., Cancer Disparities
Symposium and Poster Walk



Tuesday, August 1, 2023

8:00–9:00 AM (Strand 5)

Cobb/Project Impact 2.0 Discussion Meeting for
Steering Committee and Advisory Committee
Closed Meeting

9:00–10:30 AM (Strand 5)

Annual Meeting Debriefing and Reflection on
Opportunities for the Cobb Scholars Program
and Partners

In collaboration with the the *All of Us* Evenings with
Genetics Research Program of the Baylor College of
Medicine.

10:30–11:00 AM (Strand 5)

Mentorship and the Dr. Robert A. Winn Diversity
in Clinical Trials Award Program

- Jude gang, Pharm.D.
Executive Director, Representation in Clinical Research
(RISE), Amgen



Wednesday, August 2, 2023

9:00–11:00 AM (Imperial 5D)

Morehouse School of Medicine's Satcher
Health Leadership Institute (SHLI) Symposium:
“Mobilizing Innovative Approaches to Create
Equitable Pathways for People Living with HIV”

Satcher Health Leadership Institute



In Collaboration with the NMA Community Medicine and
Public Health Section



GAIN ACCESS
TO THE **MOST
DIVERSE
GROWING HEALTH
DATABASE IN
HISTORY!**

Join Drs. April
Adams and
Debra Murray for a
Session with the *All
of Us Evenings with
Genetics Research
Program* at Baylor
College of Medicine in
collaboration with the
Cobb Institute.



Debra Murray, Ph.D.
Assistant Professor
Co-Director, Office of
Community Engagement
& Diversity Molecular and
Human Genetics



April Adams, M.D., M.S.
Assistant Professor
Obstetrics and Gynecology
Division of Maternal Fetal
Medicine Molecular and
Human Genetics

Monday, July 31

11:00 AM – 1:00 PM

Exhibit Hall | Booth #432

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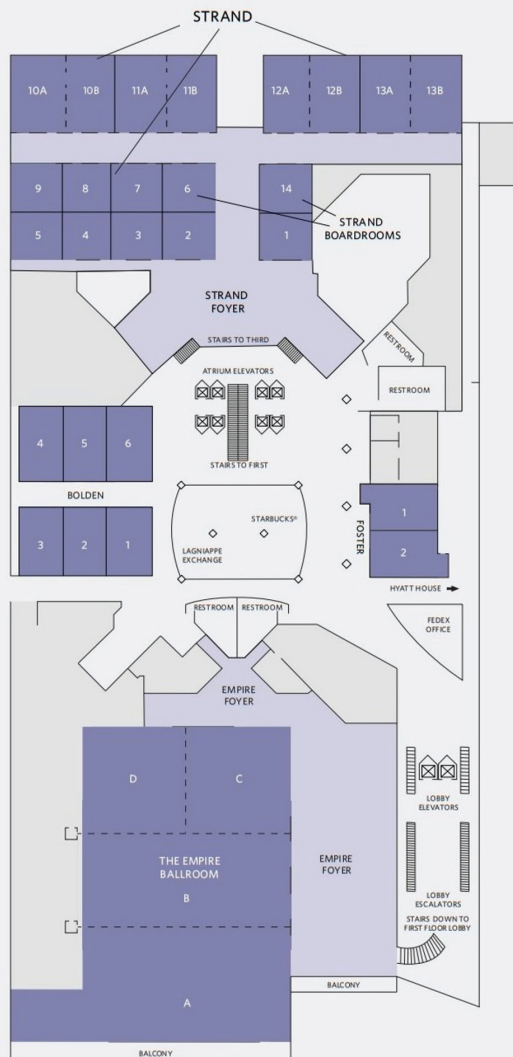
VENUE & LOCATIONS



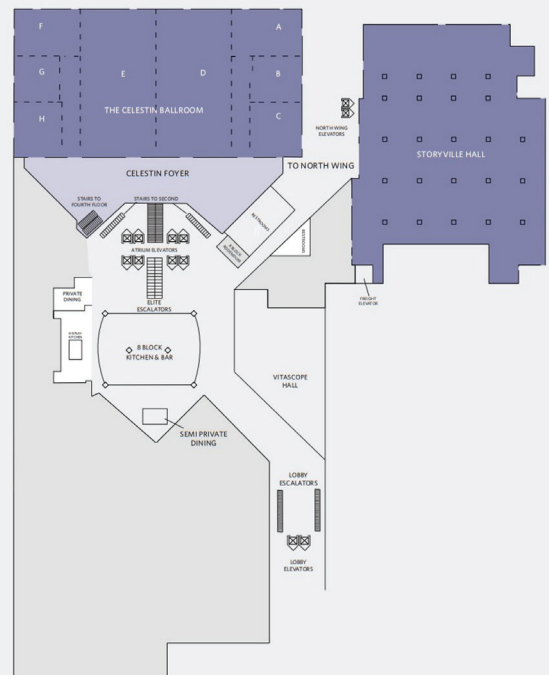
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Level 2



Level 3



Level 4



Exhibit Hall — #432
Celestin Ballroom E, Level 3
Empire Ballroom A, Level 2
Empire Ballroom C, Level 2
Imperial 5D, Level 4
Imperial 5BC, Level 4
Strand 5, Level 2

DISCLOSURES OF COMMERCIAL RELATIONSHIPS

ACCME Standards for Commercial Support require that we collect commercial interest information from faculty for identifying conflicts of interest, and for resolving those conflicts. Accordingly, all persons in a position to affect the educational content of the activity must complete a full disclosure form prior to the activity. Additionally, we request copies of all speaker presentations (these aid in determining and

resolving potential conflicts). Faculty disclosures, or lack thereof, must be made known to learners prior to the activity. No undisclosed financial relationships for speakers nor the planning committee. Any disclosed financial relationships did not influence the planning and content of the program and no such commercial products will be discussed in the program.

PLANNING COMMITTEE

Committee Co-Chairs

Randall C. Morgan, Jr., M.D., M.B.A.
President and Founding CEO, W. Montague Cobb/
NMA Health Institute.

Tamara Huff, M.D., M.B.A.
Founder and CEO, Vigeo Orthopedics, LLC

Committee Members

Garfield Clunie, M.D.
123rd President, National Medical Association;
Associate Professor of Obstetrics and Gynecology,
Division of Maternal-Fetal Medicine; Vice-Chair,
Diversity, Equity and Inclusion (NYU Grossman
School of Medicine/NYU Langone Health)

Cheryl Anne Boyce, Ph.D.
Program Leader, Transformative Research to Address
Health Disparities and Advance Health Equity, Office
of Strategic Coordination (OSC), Division of Program
Coordination, Planning, and Strategic Initiatives
(DPCPSI), Office of the Director, NIH

Karriem Watson, D.H.Sc., M.S., M.P.H.
Chief Engagement Officer, NIH *All of Us* Research Program

Priscilla Pemu, M.D.
SouthEast Enrollment Center (SEEC) Network, NIH
All of Us Research; Program Professor of Medicine
and Director of Clinical Trials; Director of the
Community Physicians Network (CPN), (Morehouse
School of Medicine)

Faith Blackburne, M.P.A.
Engagement Specialist, NIH *All of Us* Research Program

Danielle Wilfong, M.S., Ed.M.
Vanderbilt University Medical Center

Samantha Stewart, M.S.
Research Projects Coordinator, Data and Research
Center (DRC), NIH *All of Us* Research Program

Faculty & Staff

Edith P. Mitchell, M.D.
Charmaine L. Green, D.Min., M.Div., M.S.
Doris Browne, M.D., M.P.H.
Winston Price, M.D.
Tiffany North Reid, M.P.H., M.B.S.
Conchita Burpee, M.B.A.
Lily Pieper, B.S., J.D. Candidate
Deandra Defranc, M.P.H.

LETTER FROM THE PRESIDENT & CEO AND CHAIRMAN OF THE BOARD OF DIRECTORS

Dear Friends and Colleagues,

We are delighted to extend our warmest welcome as you arrive in the charming city of New Orleans or join us via the BlackDoctor.org livestream. Organized by the W. Montague Cobb/NMA Health Institute, this year's Annual Program at the 128th National Medical Association (NMA) Convention promises to be both informative and thought-provoking, with engaging Symposia in collaboration with various partners and institutions.

Whether you are a first-time attendee or a longtime colleague, we assure you that the collective knowledge and actionable strategies presented here will prove beneficial in addressing the crucial role of representation in mitigating racial and ethnic health disparities.

Our featured highlight is the W. Montague Cobb Symposium, entitled "From Hopwood to Harvard: Anti-Affirmative Action in Higher Education Admissions Amidst Systemic Racism and Historical Racial Inequities in Health" on Sunday, July 30th, a program that is sponsored by the Movement is Life (MiL) Caucus. We are honored to have Dr. Ruth Simmons of Harvard and Rice as the Cobb Lecturer, offering her insights on this significant topic. Additionally, our panels will feature representation from the NAACP Legal Defense Fund, the American College of Surgeons, and NMA leadership, and other leading academic institutions., all contributing valuable perspectives on innovations in admissions and retention.

We also want to congratulate our 2023 Cobb Honorees who are featured on the next page! Your dedication and contributions to the medical field are exemplary and deserve special recognition.

For those interested in navigating the NIH enterprise, we have thoughtfully designed additional programs catering to Cobb Scholars, pre-Cobb Scholars, the NMA Postgraduate Section, and the Student National Medical Association.

Our primary goals are twofold. Firstly, we aim to equip all participants with knowledge, tools, and a sense of community, nurturing sustainable representation and leadership in medicine and research. Secondly, we seek to inspire urgent action toward achieving equitable representation in the field and working diligently to eliminate racial and ethnic health disparities.

You are invited to visit www.thecobbinstitute.org to be a part of advancing diverse leadership throughout the scientific and biomedical pipelines. Together, we hope to contribute meaningfully to solutions for racial and ethnic health disparities.

Thank you for your time and consideration, and we look forward to your participation in this meaningful endeavor.

Sincerely,



Randall C. Morgan Jr., M.D., M.B.A.
President and CEO
W. Montague Cobb/NMA Health Institute



Alvin H. Crawford MD
Professor Emeritus, Orthopaedic Surgery, Pediatrics
University of Cincinnati College of Medicine;
Chair, Board of Directors, W. Montague Cobb/NMA
Health Institute

2023 HONOREES

W. MONTAGUE COBB LIFETIME ACHIEVEMENT AWARD

Wayne A. I. Frederick, M.D., M.B.A. is the 17th president of Howard University and the distinguished Charles R. Drew Professor of Surgery at the Howard University College of Medicine. He is also a practicing cancer surgeon at Howard University Hospital, where he continues to see patients and perform surgeries. Dr. Frederick has advanced Howard University's commitment to student opportunity, academic innovation, public service, and fiscal stability, overseeing a series of reform efforts, including the expansion of academic offerings, establishing innovative programs to support student success and the modernization of university facilities. Dr. Frederick is the author of numerous peer-reviewed articles, book chapters, abstracts, and editorials and is a widely recognized expert on disparities in healthcare and medical education. His medical research focuses on narrowing racial, ethnic, and gender disparities in cancer-care outcomes, especially pertaining to gastrointestinal cancers. He completed a dual B.S./M.D. and later an MBA at Howard.



CATO T. LAURENCIN LIFETIME RESEARCH AWARD

Neil Powe, M.D., M.P.H., M.B.A. serves as Chief of Medicine for the University of California San Francisco (UCSF) Medicine Service at the Priscilla Chan and Mark Zuckerberg San Francisco General Hospital. He works to unite Medicine and Public Health with the goals of saving and improving the quality of human lives. He has been involved with improving knowledge of fundamental discoveries in biology and clinical medicine to advance the health of patients who ultimately make up a larger population of patients affected by diseases with substantial morbidity including kidney disease as well as cardiovascular disease, diabetes, thyroid disease, depression, and eye disease. Dr. Powe earned his medical degree at Harvard Medical School and his master's in public health at Harvard School of Public Health. At the University of Pennsylvania, he completed residency, was a Robert Wood Johnson Clinical Scholar, and completed a master of business administration.



DISTINGUISHED COBB LECTURER

Ruth J. Simmons, Ph.D. is a Distinguished Presidential Fellow at Rice University and Adviser to the President of Harvard University on Historically Black Colleges and Universities (HBCU) Initiatives. In her role at Harvard, Simmons will advise on efforts to support the recommendations of the Presidential Committee on Harvard & the Legacy of Slavery. She will additionally engage meaningful and enduring partnerships with the nation's HBCUs. She previously served as President of Smith College (1995-2001), Brown University (2001-2012), and most recently Prairie View A&M University (2017-2023), which is an HBCU. Under her leadership, Prairie View was reclassified as an R-2 Research University and Brown made significant strides in improving its standing as one of the world's finest research universities. She earned her bachelor's degree from Dillard University and her master's and a doctorate in Romance Literature from Harvard University.



2023 COBB LECTURE AND SYMPOSIUM

W. MONTAGUE
Cobb  NMA HEALTH
Institute

 **movement is life**
advancing health equity

From Hopwood to Harvard: Anti-Affirmative Action in Higher Education Admissions Amidst Systemic Racism and Historical Racial Inequities in Health

A Program of the W. Montague Cobb/ NMA
Health Institute (Cobb Institute) for the 2023
NMA Convention and Scientific Assembly in
Collaboration with Movement is Life (MiL) Caucus

DATE & TIME:

Sunday, July 30, 2023, 1:30-3:30PM (Central)

VENUE:

Hyatt Regency – New Orleans, Empire
Ballroom A

CME CREDITS:

2

LIVESTREAM AVAILABLE:

Facebook.com/BlackDoctor.org/Live or
YouTube.com/BlackDoctorOrg



Tamara Huff, M.D.,
M.B.A. (Moderator)
Founder and CEO,
Vigeo Orthopedics, LL



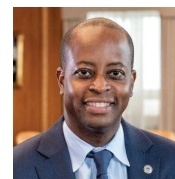
Ruth Simmons, Ph.D.
2023 Distinguished
Cobb Lecturer
Senior Adviser to
the President of
Harvard University
on Engagement
with Historically
Black Colleges and
Universities



Michael Turnage
Young, J.D.
Senior Counsel at the
NAACP Legal Defense
and Educational Fund,
Inc.



Garfield Clunie, M.D.
123rd President of the
NMA;
Associate Professor
of Obstetrics and
Gynecology, Division of
Maternal-Fetal Medicine;
Vice-Chair, Diversity,
Equity and Inclusion
(NYU Grossman School
of Medicine/NYU
Langone Health)



Wayne Frederick,
M.D., M.B.A.
President, Howard
University;
Charles R. Drew
Professor of Surgery,
Howard University
College of Medicine



Bonnie Simpson
Mason, M.D.
Medical Director,
Diversity, Equity and
Inclusion, American
College of Surgeons

SCHEDULE

1:30–1:40 PM

Overview of the Problem/Introduction to the Keynote Speaker

Randall C. Morgan Jr., M.D., M.B.A., *President and CEO, W. Montague Cobb/NMA Health Institute*
Tamara Huff, M.D., M.B.A., *Founder and CEO, Vigeo Orthopedics, LLC*

1:40–2:00 PM

Keynote Address and Cobb Lecturer

Ruth Simmons, Ph.D., *Senior Adviser to the President of Harvard University on Engagement with Historically Black Colleges and Universities (HBCUs)*

2:00–2:45 PM

Roundtable Discussion

Moderator Tamara Huff, M.D., M.B.A.
Ruth Simmons, Ph.D., *Cobb Lecturer*
Michael Turnage Young, J.D., *Senior Counsel at the NAACP Legal Defense and Educational Fund, Inc. (LDF)*
Wayne Frederick, M.D., M.B.A., *President, Howard University; Charles R. Drew Professor of Surgery, Howard University College of Medicine*
Bonnie Simpson Mason, M.D., *Medical Director, Diversity, Equity and Inclusion, American College of Surgeons*
Garfield Clunie, M.D., *123rd President, National Medical Association; Associate Professor of Obstetrics and Gynecology, Division of Maternal-Fetal Medicine; Vice-Chair, Diversity, Equity and Inclusion (NYU Grossman School of Medicine/NYU Langone Health)*

2:45–3:00 PM

Townhall Discussion with Audience

3:00–3:15 PM

Observations (Summary, Impact and Opportunities)

Tamara Huff, M.D., M.B.A.

3:15–3:30 PM

Closing (Conclusions and Next Steps)

Garfield Clunie, M.D.

LEARNING OBJECTIVES

Upon completion of the symposium the participant should be able to:

- 1 Discuss the legal actions and precedence for use of affirmative action within higher education.
- 2 Understand the role of the NAACP Legal Defense and Educational Fund (LDF) in cases brought before the Supreme Court of the United States that challenge affirmative action.
- 3 Identify the results of current state affirmative action bans on the percentage of underrepresented racial and ethnic groups enrolled in public medical schools.
- 4 Outline the link between racial and ethnic diversification within the field of medicine and the mitigation of racial and ethnic health disparities.
- 5 Describe strategies and best practices for improving the recruitment, retention and advancement of underrepresented racial and ethnic groups into medical training, residencies, fellowships, and tenured academic positions.



STATEMENT OF CREDIT AND PURPOSE

Overview

Planned with leadership from the W. Montague Cobb/NMA Health Institute (Cobb Institute), the National Medical Association (NMA), and the Movement is Life (MiL) Caucus, this activity is designed to advance strategies that can circumvent the impact of ongoing opposition to the 1972 Higher Education Guidelines for Executive Order 11246 and identify strategies to mitigate against losses in representation resulting from the recent ruling that institutions of higher education can no longer consider race in support of admissions to colleges and universities.

This symposium features a Cobb Lecture and distinguished panel discussion that includes participation from the following:

- Ruth Simmons, Ph.D., 2023 Cobb Lecturer, Senior Adviser to the President of Harvard University on Engagement with Historically Black Colleges and Universities (HBCUs)
- Michael Turnage Young, J.D., Senior Counsel at the NAACP Legal Defense and Educational Fund, Inc. (LDF)
- Wayne Frederick, M.D., M.B.A., President, Howard University; Charles R. Drew Professor of Surgery, Howard University College of Medicine, Recipient of the 2023 W. Montague Cobb Lifetime Achievement Award
- Bonnie Simpson Mason, M.D., FAAOS, Medical Director, Diversity, Equity and Inclusion, American College of Surgeons
- Garfield Clunie, M.D., 123rd President of the National Medical Association; Associate Professor of Obstetrics and Gynecology, Division of Maternal-Fetal Medicine; Vice-Chair, Diversity, Equity and Inclusion (NYU Grossman School of Medicine/ NYU Langone Health)
- Tamara Huff, M.D., M.B.A., Founder and CEO, Vigeo Orthopedics, LLC

Together, they will provide the context for the recent cases and discuss strategies and best practices for improving the recruitment, retention and advancement of underrepresented racial and ethnic groups into medical training, residencies, fellowships, and tenured academic positions.

Historical Background

Despite continuing racial inequities in education, housing, wealth and healthcare that are historically rooted in systemic racism, opponents continue to challenge the legality and fairness of affirmative action. Current President and CEO of the Cobb Institute, Randall C. Morgan, Jr., M.D., M.B.A. was NMA President in 1996, the same year *Hopwood v. The State of Texas* dominated discussions in higher education. Since then, he has witnessed nine states enact anti-affirmative action laws: California (1996), Washington (1998), Florida (1999), Michigan (2006), Nebraska (2008), Arizona (2010), New Hampshire (2012), Oklahoma (2012), and Idaho (2020). And by the time of this Symposium, the Supreme Court of the United States (SCOTUS) has now decided *Students for Fair Admissions v. President and Fellows of Harvard College* and *Students for Fair Admissions v. University of North Carolina*, ruling that considering race in admissions violates the Equal Protection Clause of the 14th Amendment of the Constitution.

This steady pattern of resistance against racial equity preceded the 1965 Executive Order 11246 (also known as the Equal Employment Opportunity or EEO Act) and extended throughout its various renditions and amendments requiring affirmative action and prohibiting federal contractors from discriminating on the basis of race, color, religion, sex, sexual orientation, gender identity or national origin. In fact, by the time of the 1972 Guidelines for Higher Education and the start of the implementation of affirmative action in higher education, efforts were already underway to castigate the consideration of race and other marginalized identity categories in admissions as reverse discrimination. And while SCOTUS has traditionally ruled against total rejection

of affirmative action, citing strong evidence in support of its use within higher education, the institution's commitment to that precedent has waned with time against continual challenges from EEO opponents.

This symposium convenes leading scholars of law and medicine from institutions of higher education who understand racism as historically embedded in US slavery and Jim Crow institutions that continue to hold unwavering influence on all facets of US life, particularly health. They will share findings and recommendations for improving undergraduate and graduate admissions, including medical school admissions, in a time of anti-affirmative action and entrenched racial inequities in health and healthcare that rival extraordinary advances in healthcare and disease management.

Intended Audience

This program is designed for health professionals, specifically physicians, health professionals-in-training, public policy advocates, legislators and others who have the potential to improve the enrollment and retention of medical students of African descent. Participating healthcare providers will benefit from a seminar informed by leadership from the Cobb Institute, NMA, MiL, leading institutions of higher education, including Historically Black College and Universities (HBCUs), the NAACP Legal Defense Fund (LDF), the Accreditation Council for Graduate Medical Education (ACGME), the American College of Surgeons (ACS), among numerous additional influencers within research and policymaking. Findings and recommendations will be broadly shared. In addition, practitioners will additionally gain tools for improved clinical decision-making and partnership opportunities around addressing the underrepresentation of Black men and women in the field of medicine and the implications for mitigating racial and ethnic health disparities.

Format

Moderated panel discussions will highlight the latest strategies from academic and other institutions and with the intent of facilitating collaborations and positive, coordinated action.

Research Goal

Engage in dialogue to perpetuate and adopt understanding and practical knowledge and use of the most current and advanced practices available to lessen racial and ethnic health disparities in America, and with a focus on recruiting and retaining the enrollment of Black men and women in medical school and supporting their advancement as physicians and scientists.

Continuing Medical Education Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the National Medical Association and the W. Montague Cobb/ NMA Health Institute. The National Medical Association is accredited by the ACCME to provide continuing medical education for physicians. The National Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The National Medical Association designates this educational activity for a maximum of 2 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of participation in the activity. The National Medical Association has reviewed and approved as an Authorized Provider by the International Association for Continuing Medical Education and Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102-5120. The NMA will award 2 hours of CEUs to participants who successfully complete the program.

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BIOGRAPHIES

Dr. Ruth Simmons

COBB LECTURER

Ruth J. Simmons, Ph.D. is a Distinguished Presidential Fellow at Rice University and Adviser to the President of Harvard University on Historically Black Colleges and Universities (HBCU) Initiatives. She served as President of Prairie View A&M University until March 2023. Prior to joining Prairie View, she was President of Brown University from 2001–2012 and President of Smith College from 1995–2001. Under her leadership, Prairie View was reclassified as an R-2 Research University and Brown made significant strides in improving its standing as one of the world's finest research universities.



A French professor before entering university administration, President Simmons held an appointment as a Professor of Comparative Literature and African Studies at Brown. After completing her Ph.D. in Romance Languages and Literatures at Harvard, she served in various faculty and administrative roles at the University of Southern California, Princeton University, and Spelman College before becoming president of Smith College, the largest women's college in the United States.

At Smith, she launched a number of important academic initiatives, including an engineering program, the first at an American women's college.

Simmons is the recipient of many honors, including a Fulbright Fellowship to France, the 2001 President's Award from the United Negro College Fund, the 2002 Fulbright Lifetime Achievement Medal, the 2004 Eleanor Roosevelt Val-Kill Medal, the Foreign Policy Association Medal, the Ellis Island Medal of Honor, and the Centennial Medal from Harvard University. She has received over forty honorary degrees from universities around the world, including Oxford University, Ewha Women's University in South Korea and The American College in Greece. Simmons is a member of the National Academy of Arts and Sciences, the American Philosophical Society, and the Council on Foreign Relations, and serves on the boards of the Houston Museum of Fine Arts, the Alley Theatre, The MacArthur Foundation, Morehouse College, the Smithsonian National Museum of African American History and Culture, the Holdsworth Center, and Hines Global Income Trust. She received the Brown faculty's highest honor: the Susan Colver Rosenberger Medal in 2011 and was honored by the Prairie View faculty in 2022. In 2012, she was named a 'chevalier' of the French Legion of Honor.

Simmons is the author of a forthcoming memoir from Random House, *Up Home: a Young Girl's Journey*, about growing up in Texas during the 40's and 50's.


Dr. Tamara Huff

SYMPOSIUM CO-CHAIR

Tamara Huff, M.D., M.B.A. is a board-certified Orthopaedic Surgeon and Founder of Vigeo Orthopedics, LLC. Dr. Huff graduated with honors from the University of Georgia. She earned her Medical Degree from the Medical College of Georgia at Augusta University and completed her orthopedic surgery residency at Ochsner Clinic Foundation in New Orleans, Louisiana. Dr. Huff completed her Master of Business Administration and Certificate in Health Sector Management from Duke University's

Fuqua School of Business. With over 15 years of medical training and experience in urban and rural areas, Dr. Huff understands the importance of connecting with every patient. In 2019, Dr. Huff founded Vigeo Orthopedics, LLC with a mission to increase access to musculoskeletal care in the United States by:

1. Providing evidence-based, comprehensive orthopedic surgical and clinical services
2. Developing engaging community programs for diverse populations
3. Supporting the next generation of diverse musculoskeletal health professionals



Dr. Huff is an active part of the orthopedic community as a Social Media Ambassador for the American Academy of Orthopaedic Surgeons (AAOS) and member of the Level Three Cohort of the AAOS Leadership Institute. She is a member of the J. Robert Gladden Orthopaedic Society and the Ruth Jackson Orthopaedic Society. Dr. Huff remains committed to her community. She is an active member of Holy Family Catholic Church, Columbus (GA) Alumnae Chapter of Delta Sigma Theta Sorority, Inc, and the Columbus (GA) Chapter of the Links, Inc.

Dr. Garfield Clunie

Garfield Clunie, M.D., 123rd President of the NMA, is an Associate Professor of Obstetrics and Gynecology, Division of Maternal-Fetal Medicine and Vice-Chair of Diversity, Equity and Inclusion at the New York University (NYU) Grossman School of Medicine/NYU Langone Health. Prior to taking on this position at NYU, Dr. Clunie served as the Assistant Clinical Professor in the Department of Obstetrics, Gynecology, and Reproductive Science at the Mount Sinai School of Medicine. Dr. Clunie's special interests include prenatal diagnosis of fetal anomalies, diabetes in pregnancy and fetal growth restriction. As a faculty member, Dr. Clunie supervises the OB/GYN Diagnosis and Treatment Center's high risk clinics and ultrasound unit.

Dr. Clunie is also director of the Perinatal Department at White Plains Hospital Center. After receiving a Bachelor of Science in Biochemistry from the State University of New York at Stony Brook, Dr. Clunie earned his medical degree from Bowman Gray School of Medicine. He completed a residency in Obstetrics and Gynecology at the NYU Downtown Hospital, and went on to complete a fellowship in Maternal-Fetal Medicine at Tufts-New England Medical Center.

Dr. Wayne Frederick

Wayne A. I. Frederick, M.D., M.B.A., was appointed the 17th president of Howard University in 2014. He previously served as provost and chief academic officer. Most recently, the Howard University Board of Trustees selected Dr. Frederick to serve as the distinguished Charles R. Drew Professor of Surgery.

Dr. Frederick has advanced Howard University's commitment to student opportunity, academic innovation, public service, and fiscal stability. He has overseen a series of reform efforts, including

the expansion of academic offerings, establishing innovative programs to support student success and the modernization of university facilities.

Dr. Frederick received his B.S and M.D. from Howard University. Following his post-doctoral research and surgical oncology fellowships at the University of Texas MD Anderson Cancer Center, Dr. Frederick began his academic career as associate director of the cancer center at the University of Connecticut. Upon his return to Howard University, his academic positions included associate dean in the College of Medicine, division chief in the Department of Surgery, director of the Cancer Center and deputy provost for Health Sciences. He also earned a Master of Business Administration from Howard University's School of Business in 2011.

Dr. Frederick is the author of numerous peer-reviewed articles, book chapters, abstracts, and editorials and is a widely recognized expert on disparities in healthcare and medical education. His medical research focuses on narrowing racial, ethnic and gender disparities in cancer-care outcomes, especially pertaining to gastrointestinal cancers.

Dr. Frederick was honored with the Distinguished Alumnus Award from the University of Texas MD Anderson Cancer Center. He currently serves on the Board of Directors for the Federal Reserve Bank of Richmond, the U.S. Chamber of Commerce and Humana Inc. He is a member of surgical and medical associations including the American Surgical Association and the American College of Surgeons.

In 2017, he was named "Washingtonian of the Year" by *Washingtonian* magazine and in 2015 was named "Male President of the Year" by *HBCU Digest*.

Michaele Turnage Young

Michaele N. Turnage Young, J.D., serves as Senior Counsel at the NAACP Legal Defense and Educational Fund, Inc. ("LDF"), where she litigates education cases.

Ms. Turnage Young serves as counsel in *Arnold v. Barbers Hill Independent School District*, wherein the Court enjoined enforcement of a dress code provision that would have confined students who wore uncut locs to in-school suspension and excluded them from school activities. The Court's decision, which recognized LDF's clients' likelihood of success on their race discrimination, sex discrimination, and freedom of expression claims, has led multiple school districts to revise their dress codes to remove discriminatory language.

Ms. Turnage Young also represents 25 Harvard student and alumni organizations as amici curiae in *SFFA v. Harvard*, wherein she co-authored briefs arguing that the court should uphold settled law allowing universities to consider race, as one of many factors, in admissions so that universities can assemble diverse student bodies and students can enjoy the educational benefits of diversity. Ms. Turnage Young also represents amici curiae in the lawsuits concerning the admissions processes for the Thomas Jefferson High School for Science and Technology in Northern Virginia and for the magnet middle schools of Montgomery County, Maryland. In addition, Ms. Turnage Young represents thousands of Black children and their parents in school desegregation cases in Florida, Alabama, Georgia, and Louisiana. Since the onset of the pandemic, Ms. Turnage Young has advocated for schoolchildren to receive meals and instruction, leading thousands of students to begin receiving meals and instruction. Ms. Turnage Young has discussed her work on MSNBC, the *CBS Evening News*, the *BBC World News*, C SPAN, and Pod Save the People, among others.

Prior to joining LDF in 2017, Ms. Turnage Young served as a Trial Attorney with the Educational Opportunities Section of the Civil Rights Division of the United States Department of Justice. There, she prosecuted 13 school desegregation cases in seven federal court jurisdictions across the country. Her efforts led school districts to desegregate their students and faculties, equalize access to course offerings, equalize their facilities, transform their discipline practices, and dramatically reduce the amount of instructional time students lost to exclusionary discipline. Ms. Turnage Young received the Attorney General's Special Achievement Award in recognition of her work advancing educational equity.

Ms. Turnage Young clerked for the Honorable Joan B. Gottschall of the United States District Court for the Northern District of Illinois. She received her law degree from Harvard Law School, where she served as a student attorney with the Harvard Legal Aid Bureau and as an editor of the Harvard Civil Rights-Civil Liberties Law Review. Ms. Turnage Young earned her undergraduate degree from UCLA.

Dr. Bonnie Simpson Mason

Bonnie Simpson Mason, M.D. is Medical Director, Diversity, Equity and Inclusion for the American College of Surgeons. She has dedicated her career to advocating, educating, and empowering her fellow physicians nationwide. Dr. Mason's personal

mission comprises empowering physicians with the requisite information, tools, and resources to become leaders who practice in safe and equitable learning environments in order to build fulfilled lives for themselves, their families, and their patients.

Dr. Mason joined the Accreditation Council for Graduate Medical Education (ACGME) as Vice President, Diversity, Equity, and Inclusion (DEI) in 2020. Dr. Mason is responsible for supporting efforts to address harassment, discrimination, and other forms of mistreatment in the graduate medical education (GME) learning environment. During her time there, Dr. Mason primarily led the design, development, and implementation of the ACGME's Equity Matters, a 10-year continuous learning and process improvement initiative in DEI and anti-racism that actively engaged over 1,000 members of the GME community and specialty associations in education, peer-advising, and solutions development, with the goal of definitively addressing disparities and racism, and achieving health equity in their respective environments.

As of January 2022, Dr. Mason joined the American College of Surgeons (ACS) as the inaugural Medical Director of DEI. Dr. Mason will champion the importance and value of a diverse and inclusive environment and support the development of a vision and effective strategy to create a culture for DEI and ensure compliance with applicable laws. Her work will involve actively engaging leadership, members, volunteers, and staff to further behaviors, attitudes, and policies that support DEI. She is collaborating with ACS stakeholders to assess potential barriers, identify opportunities, and develop innovative strategies to recruit and retain a diverse workforce and membership.

As a nationally recognized speaker and champion for recruiting and retaining a diverse physician workforce as students, trainees, faculty, and leaders, Dr. Mason holds adjunct faculty appointments in GME and in orthopedic surgery. She has received several awards from her peers, specialty society, and physician associations nationwide including, the American Academy of Orthopaedic Surgeons' Diversity Award in 2015. For over 20 years, Dr. Mason has spent over 10,000 hours annually coaching and mentoring physicians.

CONVENINGS OF THE COBB SCHOLARS PROGRAM

W. MONTAGUE  NMA HEALTH
Cobb Institute

Introduction of Programs Dedicated to the Cobb Scholars, the NMA Postgraduate Section, and the Student National Medical Association.

LIVESTREAM AVAILABLE:

Facebook.com/BlackDoctor.org/Live or YouTube.com/BlackDoctorOrg

Spotlight on the Convener and Moderator

Dr. Winston Price

Dr. Winston Price, M.D., FACPE is a dedicated pediatrician and professor, exemplifying a steadfast commitment to diversity and inclusivity in cultivating strong and healthy communities. As Chief Information Officer for the W. Montague Cobb/NMA Health Institute, Price leads the integration of technology to support the Institute's mission of promoting health equity and collaborating with the NIH *All of Us* Research Program. In addition, in his role as Chair of the Cobb Scholars Advisory Committee, he passionately advocates for diversity and equitable representation within healthcare and the scientific workforce. His leadership extends to serving as the 105th President of the National Medical Association (NMA) in 2004-2005, a testament to his dedication to advancing healthcare. Beyond these roles, Price's contributions are numerous. He serves as President and Chair of the National African American Drug Policy Coalition and as Chair of the Southwest Georgia Area



Health Education Center (SOWEGA-AHEC). Price actively engages in advisory boards, including the National Center on Missing and Exploited Children, The Childhood Influenza Immunization Coalition, The Adult Vaccine Advisory Group, and the Merck Vaccine Division, among others. He represents the NMA on the National Adult and Influenza Immunization Summit (NAIIS) and offers medical/technology advice to the Collaborative Impact Decatur County (CIDC), a non-profit community health promotion initiative. Price holds the position of Associate Professor in the Department of Pediatrics and Director of Pathway Programs for the Philadelphia College of Osteopathic Medicine-South Georgia Campus. He also serves as an Assistant Professor of Pediatrics at the Medical College of Georgia. Outside of his professional endeavors, Price remains committed to clinical medicine, providing preventive care to the population in Southwest Georgia. Price earned his medical degree from Weill Cornell Medical College and completed a residency in pediatrics at The New York Hospital-Sloan Kettering Cancer Center. His unwavering dedication to diversity, equity, and inclusion, combined with his extensive experience, makes him a true champion for positive change in the healthcare landscape. His recognition as the National Medical Association's 2021 Practitioner of the Year further emphasizes the impact of his efforts and the inspiration he brings to others in pursuit of a healthier and more equitable society.

SCHEDULE

About the NIH Research Enterprise— Unlocking Opportunities for Research Advancement

Monday, July 31, 2023: 8:00–9:00 AM | Imperial 5BC
1.0 CME Credits



Welcome & Introductions, 5 Minutes

Winston Price, M.D.
The Cobb Institute

Exploring the NIH All of Us Research Program - 15 Minutes

Priscilla Pemu, M.D.
*SouthEast Enrollment Center (SEEC) Network,
NIH All of Us Research Program
Professor & Vice Chair (Research), Department
of Medicine; Associate Dean, Clinical Research; Director,
Clinical Research Center Morehouse School of Medicine*



NIH Extramural Programs and ComPASS(Community Partnerships to Advance Science for Society) - 15 Minutes

Cheryl Anne Boyce, Ph.D.
*Program Leader, Transformative Research to
Address Health Disparities and Advance Health
Equity, Office of Strategic Coordination (OSC),
Division of Program Coordination, Planning, and Strategic
Initiatives (DPCPSI), Office of the Director, National Institutes
of Health (NIH). NIH Common Fund*



Conversation on the Critical Role of Underrepresented Researchers - 15 Minutes

Moderator: Winston Price, M.D.

Townhall Discussion and Closing - 10 Minutes

Winston Price, M.D.

Learning Objectives

Upon completion of the program, the participant should be able to:

- Discuss the work of the NIH Common Fund Office of Strategic Coordination, and particularly the Transformative Research to Address Health Disparities and Advance Health Equity program.
- Understand the important role of underrepresented researchers in the NIH scientific enterprise.
- Identify available programs and opportunities via NIH Extramural Research as well as via the Researcher Workbench of the NIH All of Us Research Program.
- Connect with the Cobb Institute for continued opportunities to interface with leaders at NIH and other entities in the biomedical research space who are committed to advancing scientific careers among URM researchers and pipelines.

Advancing Health Equity: *All of Us* Research Program Introduces Researcher Workbench to Underrepresented Researchers and Graduate Students

Monday, July 31, 2023: 1:00–3:00 PM | Imperial 5BC
2.0 CME Credits



Welcome & Introductions - 5 Minutes

Winston Price, M.D.
The Cobb Institute

Overview of the *All of Us* Research Program and the Focus on Diversity and Equity - 30 Minutes

Karriem Watson, D.H.Sc., M.S., M.P.H.
Chief Engagement Officer, NIH All of Us Research Program



Demonstration of the Data Browser and Researcher Workbench - 45 Minutes

Cathy Shyr, Ph.D.
Postdoctoral Research Fellow, Department of Biomedical Informatics, Vanderbilt University Medical Center.



Samantha Stewart, M.S.
Research Projects Coordinator, Data and Research Center (DRC), NIH All of Us Research Program



Use Case - 20 Minutes

Priscilla Pemu, M.D.
Morehouse School of Medicine

Townhall Discussion and Closing - 10 Minutes

Moderator: Winston Price, M.D.

Learning Objectives

Upon completion of the program, the participant should be able to:

- Discuss the significance and innovations of the NIH *All of Us* Research Program.
- Understand the important role of underrepresented researchers in the retention and enrollment of the *All of Us* Cohort and contributing to the scientific literature and translational research using the data gathered from this Program.
- Identify the kinds of data and information available for research.
- Describe the process of accessing these data at various tiers via institutions like the Cobb Institute and academic institutions, among others.
- Identify tools and resources on the public Data Browser and the Workbench that can aid data exploration and analysis.

Annual Meeting Debriefing and Reflection on Opportunities for the Cobb Scholars Program and Partners in Collaboration with Baylor School of Medicine

Tuesday, August 1, 2023: 9:00–10:30 AM | Strand 5C
2.0 CME Credits



Debra Murray, Ph.D.
Assistant Professor
Co-Director, Office of Community Engagement & Diversity
Molecular and Human Genetics



April D. Adams, M.D., M.S.
Assistant Professor
Obstetrics and Gynecology
Division of Maternal Fetal Medicine
Molecular and Human Genetics



Eugene Manley, Jr., Ph.D.
Cobb Scholar
Director of STEM Workforce Initiatives at LUNgevity Foundation



Maisha Standifer, Ph.D., M.P.H.
Cobb Scholar
Director, Health Policy
Satcher Health Leadership Institute
Morehouse School of Medicine



Mentorship and the Dr. Robert A. Winn Diversity in Clinical Trials Award Program

Tuesday, August 1, 2023: 10:30–11:00 AM



Joy L. Jones, Ph.D.
Executive Director
Robert A. Winn Diversity in Clinical Trials Award Program
VCU Massey Cancer Center

JANE COOKE WRIGHT, M.D. CANCER DISPARITIES SYMPOSIUM & POSTER WALK

Genentech
A Member of the Roche Group

*A Collaboration between Jefferson Health, the NMA Oncology Section,
the W. Montague Cobb/NMA Health Institute, and the International Myeloma Foundation.*

Strategies to Reduce Health Disparities and Improve Cancer Outcomes

DATE & TIME:

Monday, July 31, 2023, 3:30-6:30PM (Central)

VENUE:

Celestin Ballroom E, Hyatt Regency, 601 Loyola
Ave, New Orleans, LA 70113

CME CREDITS:

2

MODERATOR



Randall C. Morgan, Jr., M.D., M.B.A.
President and CEO

W. Montague Cobb/NMA Health Institute

OVERVIEW

Cancer incidence and outcomes vary considerably between racial and ethnic groups. Non-Hispanic (NH) Blacks are disproportionately burdened with the most common cancer types, having the highest death rate of any group. Racial health disparities are complex and have been identified at each step of the cancer care continuum, encompassing patient and provider factors and health care system processes. The higher cancer mortality among NH Blacks may reflect underuse of prevention strategies such as vaccination and screening, resulting in later stage of disease at diagnosis and underuse of cancer-directed therapy. Inequalities in the quality of care, including access to health care and receipt of recommended diagnostic and therapeutic interventions as well as supportive

care, also contribute to the excess burden of cancer-related deaths among NH Blacks. Non-clinical factors such as structural racism and lower socioeconomic status are associated with unequal access to resources such as housing, healthy foods, employment, and education, which have been demonstrated to drive racial disparities in cancer. Concerted efforts to understand and target the causes of the observed differences in access, screening, and treatment utilization will be critical for achieving more equitable treatment delivery and outcomes for all patients with cancer. Moreover, ongoing efforts to enhance diversity in clinical trials enrollment and access to novel precision medicine initiatives are processes warranted to reduce healthcare inequalities.

W. MONTAGUE COBB/NMA HEALTH INSTITUTE

STATEMENT OF CREDIT AND PURPOSE

Historical Background

Jane Cooke Wright, MD, was a major influence in the development of Medical Oncology as a sub-specialty discipline who made laudable contributions to the field of cancer research. Dr. Wright was known in the Cancer Research Community as the Mother of Chemotherapy; however, she was not listed in the book *Women Pioneers of Medical Research* nor among the top medical researchers. She was one of seven original founding members of the American Society of Clinical Oncology (ASCO), the only woman and only African American among the founders. Dr. Wright was also a mentor to countless oncologists and was tireless in her dedication to improving cancer care for patients. As a researcher, physician, administrator, teacher, mentor, and educator, her many discoveries have brought continued health into the lives of millions of people. In her honor, we have brought together some of the nation's leading clinicians who have achieved an extraordinary level of successful research, achievements and influence in the care of patients with cancer and in addressing cancer related disparities.

The goal for the Jane Cooke Wright, MD, Cancer Disparities Symposium is to educate members of the National Medical Association (NMA) and other attendees during the National Convention and Assembly, on cancer disparities, incidence and mortality rates and outcomes, and implementation strategies to end these disparities. We are indeed most delighted to dedicate this symposium in honor of Dr. Jane Cooke Wright in recognition of and gratitude for her pioneering accomplishments in cancer research.

Format and Research Goal


Moderated panel discussions will highlight and provide the most current evidence-based information, knowledge and guidelines regarding cancer screening, treatment and patient factors related to cancer, and strategies to address and reduce cancer disparities.



Jane Cooke Wright, MD
1919 – 2013

Continuing Medical Education Credit

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the National Medical Association and the W. Montague Cobb/ NMA Health Institute. The National Medical Association is accredited by the ACCME to provide continuing medical education for physicians. The National Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The National Medical Association designates this educational activity for a maximum of 2 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of participation in



the activity. The National Medical Association has reviewed and approved as an Authorized Provider by the International Association for Continuing Medical Education and Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102-5120. The NMA will award 2 hours of CEUs to participants who successfully complete the program.

DISCLOSURE

ACCME Standards for Commercial Support require that we collect commercial interest information from faculty for identifying conflicts of interest, and for resolving those conflicts. Accordingly, all persons in a position to affect the educational content of the activity must complete a full disclosure form prior to the activity. Additionally, we request copies of all speaker presentations (these aid in determining and resolving potential conflicts). Faculty disclosures, or lack thereof, must be made known to learners prior to the activity.

LEARNING OBJECTIVES

Upon completion of the symposium the participant should be able to:

- 1 Provide an update on cancer screening and its relevance to disparities, incidence and mortality rates and outcomes in breast, lung, and prostate cancers and multiple myeloma.
- 2 Provide implementation strategies to end these disparities.
- 3 Discuss updated therapeutic interventions for cancer treatment.
- 4 Discuss the National Cancer Plan.
- 5 Discuss the importance of preparing the next generation of cancer providers.

SCHEDULE

3:30 – 3:35 PM

Introduction and Welcome

Edith Mitchell, M.D.

Clinical Professor, Department of Medicine and Medical Oncology at Sidney Kimmel Medical College at Thomas Jefferson University, Associate Director for Diversity Programs
Director of the Center to Eliminate Cancer Disparities
Enterprise Vice President for Cancer Disparities at Jefferson Health's Sidney Kimmel Cancer Center.

Randall C. Morgan, Jr., M.D., M.B.A.

President and CEO, W. Montague Cobb/NMA Health Institute

3:35 – 3:40 PM

Moderator Remarks

Mitchell Schnall, M.D., Ph.D.

Group Co-Chair; ECOG/ACRIN Cancer Research Group

Panel I – Update on Cancer Screening

3:40 – 3:50 PM

Introduction of Cancer Prevention

Bernard Parker, M.D.

CAPT (ret.), USPHS Commissioned Corps

Medical Officer/Program Director

National Cancer Institute - Division of Cancer Prevention

3:50 – 4:00 PM

Screening for Lung Cancer

Nathaniel Evans, III, M.D.

Professor, Department of Cardiothoracic Surgery

Jefferson Medical College

4:00 – 4:10 PM

Why Do Black Men Develop Prostate Cancer Younger and with More Aggressive Cancers?

Yaw Nyame, M.D., M.S., M.B.A.

Assistant Professor

Program Lead, Office of Community Outreach and Engagement
Fred Hutch Cancer Center

4:10 – 4:20 PM

United States Preventive Services Task Force New Recommendations for Breast Cancer Screening

Wanda Nicholson, M.D., M.P.H., M.B.A.

Vice Chair, United States Preventive Services Task Force (USPSTF)

Senior Associate Dean for Diversity, Equity and Inclusion

George Washington Milken Institute of Public Health

Panel II – Cancer Therapeutic Intervention

4:20 – 4:30 PM

Introduction of Cancer Clinical Trials Disparities

Colin D. Weekes, M.D., Ph.D.

Christopher D. Horner Endowed Chair in Pancreatic Cancer
Director, Pancreatic Cancer Research

Massachusetts General Hospital Cancer Center

4:30 – 4:40 PM

Mentorship: Supporting the Growth of the Next Generation of Cancer Providers

William McDade, M.D., Ph.D.

Chief Diversity, Equity, and Inclusion Officer

Accreditation Council for Graduate Medical Education

4:40 – 4:50 PM

Precision Medicine in Breast Cancer Treatment

Lisa Newman, M.D., M.P.H.

Professor of Surgery

Chief Breast Surgery Section and Director

Interdisciplinary Breast Disease Program

Weill Cornell Medicine – New York Presbyterian Hospital
Network

4:50 – 5:20 PM

Keynote Address – The National Cancer Plan

Monica Bertagnolli, M.D.

Director, National Cancer Institute

5:20 – 5:30 PM

Panel Discussion/ Audience Q & A

Moderator: Randall C. Morgan, Jr., M.D., M.B.A.

5:30 – 6:30 PM

Disparities in Multiple Myeloma and Myeloma Student Research Poster Walk

Joseph Mikhael, M.D., M.Ed.

Chief Medical Officer, International Myeloma Foundation

John Stewart, IV, M.D., M.B.A.

Director, LSU Health New Orleans/LCMC Health Cancer Center

BIOGRAPHIES

Dr. Monica Bertagnolli

Monica Bertagnolli, M.D., began work as the 16th director of the National Cancer Institute (NCI) on October 3, 2022. She previously served as the Richard E. Wilson Professor of Surgery in the field of surgical oncology at Harvard Medical School, a surgeon at Brigham and Women's Hospital, and a member of the Gastrointestinal Cancer Treatment and Sarcoma Centers at Dana-Farber Cancer Institute.



Throughout her career, Dr. Bertagnolli has been at the forefront of the field of clinical oncology, in particular, advancing current understanding of the gene mutation that promotes gastrointestinal cancer development and the role of inflammation as a driver of cancer growth. As a physician-scientist, she led gastrointestinal science initiatives from 1994 to 2011 within the NCI-funded Cooperative Groups Program (now known as NCI's National Clinical Trials Network), and from 2011–2022 served as group chair of the Alliance for Clinical Trials in Oncology, a National Clinical Trials Network member organization. In addition, from 2007–2018, she served as the chief of the division of Surgical Oncology for the Dana-Farber Brigham Cancer Center.

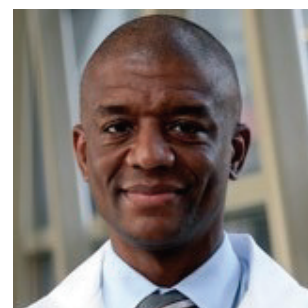
Dr. Bertagnolli has championed collaborative initiatives to transform the data infrastructure for clinical research and is the founding chair of the minimal Common Oncology Data Elements (mCODE) executive committee. She also is a past president and chair of the board of directors of the American Society of Clinical Oncology and has served on the board of directors of the American Cancer Society and the Prevent Cancer Foundation. In 2021, she was elected to the National Academy of Medicine, having previously served on the National Academies National Cancer Policy Forum.

The daughter of first-generation Italian and French Basque immigrants, Dr. Bertagnolli grew up on a

ranch in southwestern Wyoming. She graduated from Princeton University with a Bachelor of Science in Engineering degree and attended medical school at the University of Utah. She trained in surgery at Brigham and Women's Hospital and was a research fellow in tumor immunology at the Dana-Farber Cancer Institute.

Dr. Nathaniel R. Evans III

Nathaniel R. Evans III, M.D., FACS, FCCP, grew up in the Philadelphia suburbs and graduated from Moorestown Friends School in 1994. He then attended Princeton University, receiving his BA in 1998 in molecular biology. He received his MD from Stanford University School of Medicine in 2002.



Dr. Evans began his surgical training at Massachusetts General Hospital (MGH), a teaching hospital of Harvard Medical School, in 2002. After completing an internship and residency in general surgery, he completed a fellowship in thoracic surgery at MGH. During that time, he spent several months as a visiting fellow at University of Pittsburgh Medical Center, where he focused on minimally invasive esophageal surgery, and at Memorial Sloan Kettering, where he focused on thoracic oncologic surgery. He completed his thoracic surgical training in 2010.

In 2010, Dr. Evans joined Jefferson's Section of Thoracic and Foregut Surgery as an Assistant Professor of Surgery. In 2013, he assumed leadership of the section and was promoted to Associate Professor in 2014. In 2017, he became the inaugural Division Director of the new Division of Thoracic and Esophageal Surgery within the Department of Surgery at Sidney Kimmel Medical College.

His clinical focus brings the latest in surgical expertise and technique to Jefferson Health. Under his leadership, Jefferson has become a regional and national leader in minimally invasive and robotic thoracic surgery, providing thousands of patients

in the Philadelphia area and beyond with the best possible care for lung cancer, esophageal cancer, and other diseases of the chest.

Dr. Evans is a member of the Society of Thoracic Surgeons, the American Association for Thoracic Surgery, and the Society of Black Academic Surgeons. He is a fellow of the American College of Surgeons and the American College of Chest Physicians. He is the recipient of the Dean's Award for Excellence in Teaching in 2012 and a graduate of Jefferson's Leadership Academy. In 2020, he received the Outstanding Clinician Award for Surgical Specialties and was promoted to Professor of Surgery.

During his time at Jefferson, Dr. Evans has led and participated in numerous multidisciplinary efforts to improve the lives of Jefferson patients. Highlights include:

- Development and implementation of a comprehensive lung cancer screening program
- Research to understand and address disparities in lung cancer screening, which includes a \$2.8 million grant to assess and improve lung cancer screening in vulnerable populations
- Participation in Jefferson's multidisciplinary, patient-centered program for care and management of esophageal cancer

Dr. Evans leads a research team at Jefferson focused on early detection and treatment of lung cancer and the improvement of outcomes and patient experience after lung surgery and esophageal surgery. Their research has also been dedicated to identifying and alleviating disparities in care.

Within the Sidney Kimmel Cancer Center, Dr. Evans has served as a member of the Clinical Operations Committee and the Oncology Coordinating Council for several years. In 2020, he was appointed Chief of Cancer Services for the center city division. He also serves as the clinical lead for the SKCC lung cancer program and multidisciplinary clinic.

Within the Jane and Leonard Korman Respiratory Institute, he serves as Associate Director for Surgical Services and has led the development of a standard for excellence across Jefferson Health for thoracic surgical care.

Dr. William McDade

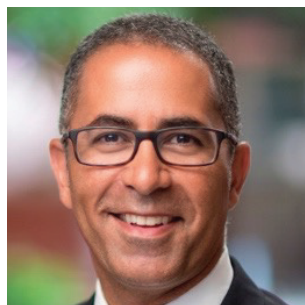
William McDade, M.D., Ph.D. is the Chief Diversity, Equity, and Inclusion Officer for the Accreditation Council for Graduate Medical Education (ACGME) and adjunct professor of Anesthesiology at Rush Medical College. Prior to that, he was Executive Vice-President/Chief Academic Officer for the Ochsner Health System and adjunct professor at the University of Queensland; Professor of Anesthesia and Critical Care at the University of Chicago, Associate Dean for Multicultural Affairs at the Pritzker School of Medicine; and Deputy Provost for Research and Minority Issues for the University of Chicago. He is founder of the James E. Bowman Society at the University of Chicago whose focus is on achieving diversity in academic excellence and the elimination of health inequities. Dr. McDade has been a past-president and board chair of the Chicago Medical Society and Illinois State Medical Society; and president of the Cook County Physicians Association, Chicago Society of Anesthesiologists and the Prairie State Medical Society. He has served as Chair of the National Medical Association's Anesthesiology Section and the American Medical Association's Council on Medical Education. He served on the US Department of Education's National Committee on Foreign Medical Education and Accreditation; and has been a representative to the Coalition for Physician Accountability; a board member for the National Board of Medical Examiners and for the ACGME, where he chaired the Taskforce on Diversity in Graduate Medical Education; and, has served as a member of the Board of Trustees of the American Medical Association and on the Executive Committee of the Board of the Joint Commission. Dr. McDade is a board-certified Anesthesiologist having graduated from Pritzker's Medical Scientist Training Program earning a PhD in Biophysics and Theoretical Biology. He completed his internship in internal medicine at UChicago and residency at the Massachusetts General Hospital. He is a member of AOA and the Bucksbaum Institute for Clinical Excellence.



Dr. Joseph Mikhael

Joseph Mikhael, M.D., M.Ed. is a Professor in the Applied Cancer Research and Drug Discovery Division at the Translational Genomics Research Institute (TGen), an affiliate of City of Hope Cancer Center. He is also the Chief Medical Officer of the International Myeloma Foundation (IMF) and Director of Myeloma research at the HonorHealth Research Institute. Dr. Mikhael specializes clinically in plasma cell disorders, namely multiple myeloma, amyloidosis, and Waldenstrom's macroglobulinemia. He is the PI of many clinical trials, primarily in relapsed multiple myeloma, and his other clinical research interests include pharmaco-economics, communication skills, and media relations. Dr. Mikhael also serves as the Treasurer on the executive of the American Society of Hematology.

Dr Mikhael has published over 150 peer-reviewed articles in these fields and lectures internationally on a regular basis. Dr. Mikhael is deeply committed to health disparities in myeloma and leads the diversity efforts of the IMF, namely the M-Power project in the African American community. He is also the chair of the Diversity, Equity and Inclusion Council at TGen. Dr. Mikhael is heavily involved in training future researchers and mentors junior faculty worldwide. He also spends nearly 20% of his time in the third world developing collaborations in myeloma and finding ways to enhance access to novel agents.



Dr. Edith Peterson Mitchell

Edith Peterson Mitchell, M.D., MACP, FCPP, FRCP (London), is Board Certified in Internal Medicine and Medical Oncology and is Clinical Professor, Department of Medicine and Medical Oncology at Sidney Kimmel Medical College at Thomas Jefferson University, Associate Director for Diversity Programs, Director of the Center to Eliminate Cancer Disparities,



and Enterprise Vice President for Cancer Disparities at Jefferson Health's Sidney Kimmel Cancer Center.

Dr. Mitchell has spent her medical career helping individuals in medically underserved areas and has demonstrated the importance of community service and outreach especially to underserved populations. Her research in breast, colorectal and pancreatic cancers and other GI malignancies involves new drug evaluation and chemotherapy, development of new therapeutic regimens, chemoradiation strategies for combined modality therapy, patient selection criteria and supportive care for patients with gastrointestinal cancer.

Dr. Mitchell served as the 116th President of the National Medical Association, is a member of the American Medical Association, National Medical Association, Aerospace Medical Association, Association of Military Surgeons, Medical Society of Eastern Pennsylvania, ECOG/ACRIN Cancer Research Group, and Radiation Therapy Oncology Group. Because of her experience in the cancer research community Dr. Mitchell served as a member of the NCI's Blue Ribbon Panel convened to advise the National Cancer Advisory Board on then Vice President Biden's National Cancer Moonshot Initiative. In 2019, Dr. Mitchell began service as a member of the President's Cancer Panel and in 2020 she became a Fellow of the Royal College of Physicians.

Among her many honors, Dr. Mitchell was awarded the American Cancer Society's Cancer Control Award for her significant commitment to research, education, and diversity. She has received the 2010 National Cancer Care Physician of the Year Award, the 2011 Practitioner of the Year Award by the Philadelphia County Medical Society, and the 2012 Humanitarian Practitioner Award by the American Society of Clinical Oncology. In 2013 she received the Lifetime Achievement Award from Alpha Kappa Alpha Sorority, Inc., was inducted into the National Historical Black College Hall of Fame, and also received the Octavius Catto Award for community service in the City of Philadelphia. In 2016, Dr. Mitchell was selected as the Historically Black College Alumnus of the Year and in 2017, she was inducted as an Honorary Member of the American Society for Radiation Oncology. In 2018, she received the Jefferson Health Achievement Award in Medicine and in 2019 the Ultimate Solution Award from Philadelphia Life Sciences, the Distinguished Citizen Award from Kappa Alpha Psi Fraternity, Inc., and was honored by the Geisinger Commonwealth School of Medicine with

their Well-Being Award. In 2020 she was an honoree for the United Negro College Fund's Mayor's Masked Ball. In 2021 she was the Tennessee State University Black History Month Alumni Honoree and the recipient of the AACR-Minorities in Cancer Research Jane Cooke Wright Lectureship Award. In 2023 she was named recipient of the Pennsylvania Medical Society's Distinguished Service Award.

In addition to her medical achievements, Dr. Mitchell is a retired United States Air Force Brigadier General, the first woman physician ever promoted to this rank.

Dr. Lisa A. Newman

Lisa A. Newman, M.D., M.P.H. is a surgical oncologist with a practice dedicated to breast cancer management. In August 2018 she was appointed to oversee the breast program for the Weill Cornell Medicine-New York Presbyterian Hospital Network, serving its Manhattan, Queens and Brooklyn sites. Previously, she worked at the Henry Ford Health System, where she served as breast program director, covering multiple hospitals throughout Michigan since 2015. She is also the Founding Medical Director for the International Center for the Study of Breast Cancer Subtypes, currently headquartered at Weill Cornell Medicine. Dr. Newman was Professor of Surgery and Director of the Breast Care Center for the University of Michigan in Ann Arbor, Michigan, where she also served as Program Director for the Breast Fellowship from 2002 to 2015. Dr. Newman holds a Masters Degree in Public Health from Harvard University, and she also obtained her undergraduate education at Harvard. She attended medical school and completed her general surgery residency training at the State University of New York Downstate Medical Center in Brooklyn. Dr. Newman remained at Downstate following completion of her postgraduate training and served as an Assistant Professor of Surgery with this program for several years. She pursued fellowship training in surgical oncology at the M.D. Anderson Cancer Center 1997–99, followed by joining the faculty as an Assistant Professor; she continues to hold an Adjunct Professorship with M.D. Anderson.



Dr. Newman's primary research focuses on race/ethnicity-related variation in breast cancer risk and outcome, the evaluation and management of high-risk patients; neoadjuvant chemotherapy, and special surgical techniques such as the skin-sparing mastectomy and sentinel lymph node biopsy. Her extensive disparities research has been published in numerous high-impact journals and was featured in CNN's documentary *Black in America 2*. She has also been the featured breast cancer medical expert for NBC's *Today Show* as well on *CBS Nightly News*. She maintains a very active community service record, and currently serves as Chief National Medical Advisor for the Sisters Network, Inc., a national African American breast cancer survivors support organization.

She oversees an international breast cancer research and training program involving a network of physicians and facilities in Ghana, Ethiopia, Nigeria, Uganda, Mexico, and the Caribbean. This program has focused on the study of triple negative breast cancer in women with African ancestry. Her work has been acknowledged with several awards, such as "Top Blacks in Health Care 2018"; Phenomenal African American Women of 2018; "Esteemed Women of Michigan 2018"; Crain's "Health Care Hero" in 2017; 2012 Triple Negative Breast Cancer Foundation Hero Award; and the 2010 National Medical Association Woman in Medicine Award. She was named "Michiganders of the Year" in 2011; and an "Oprah's Angels" for breast cancer work by Oprah magazine in 2012. She received the University of Michigan 2012 Community Service Award; the 2013 Sarah Goddard Power Award for Advancement of Women in Academic Medicine; and the 2015 Harold Johnson Diversity Award. She has been a "Top Doctors of America" in Michigan and New York for several years; she was also named Crain's "Most Notable Women in HealthCare" for New York 2019. Dr. Newman has also been awarded the coveted title of Komen Scholar, and is a member of the Komen Scientific Advisory Board. Most recently, Dr. Newman was named a 2019 "Rock Star of Science and Medicine" by the European Society for Medical Oncology. Dr. Newman received the AACR 2020 Jane Cooke Wright Minority in Research Award. In 2022 she received the AACR Pelotonia-Victoria's Secret Global Fund Meritorious Award for Research in Women's Cancer, and in 2023 she was named "Physician of the Year" for the New York Presbyterian Hospital Network.

Dr. Newman has been appointed to multiple national and regional leadership positions, including the CDC's Advisory Committee on Breast Cancer in Young Women; the NIH's Clinical Trials Advisory Committee and the Advisory Council to the National Institute of Minority Health and Disparities. She has held leadership positions in the most prominent of oncologic academic and advocacy organizations: Society of Surgical Oncology (Executive Council; Disparities Committee chair); American Society of Clinical Oncology (Health Disparities Advisory Group chair; Health Services Committee chair); American Cancer Society (National Assembly; Board of Directors for the Great Lakes Division); American College of Surgeons Oncology Group (Executive Council; Special Populations Committee chair); and the American Association for Cancer Research (Board of Directors; chair for Africa Regional Advisory Group; chair of Second Disparities Progress Report; co-chair for 2020 Cancer Disparities Symposium; co-Chair 2024 Program Committee). Dr. Newman's editorial board service has included: *Annals of Surgical Oncology* (Breast Section Editor and Deputy Editor); *Cancer* (Disparities Section Editor); *Journal of Clinical Oncology* (Breast Section editorial board member) and *JAMA Surgery* (editorial board). In October 2019 she was appointed 2nd Vice President for the American College of Surgeons.

Dr. Wanda Nicholson

Wanda Nicholson, M.D., M.P.H., M.B.A., is Vice Chair of the United States Preventive Services Task Force (USPSTF), and Senior Associate Dean for Diversity, Equity and Inclusion, Director of the Office of Inclusive Excellence, and professor of Prevention and Community Health at the George Washington Milken Institute of Public Health. She is an obstetrician and gynecologist with research expertise in perinatal care and evidence-based medicine. Dr. Nicholson's primary focus has been the development of innovative health care delivery models for vulnerable populations. With private and federal funding, she has adapted evidence-based behavioral interventions proven effective in non-pregnant adults



for pregnant and postpartum women for diabetes and cardiovascular disease prevention, developed a digital platform for women with diabetes to exchange ideas and perspectives on research priorities and served as institutional PI for a PCORI-funded P50 award on the comparative effectiveness of surgical options for uterine fibroids. She is PI of a clinical trial comparing the Diabetes Prevention Trial intervention to metformin for postpartum weight loss and glucose control in women with recent gestational diabetes.

Dr. Nicholson is currently Vice President of the Board of Directors of the American Board of Obstetrics and Gynecology, Vice President of the American Association of Gynecologists and Obstetricians Foundation (AAOGF) Board and a volunteer member of the Healthwise Board. She is the DEI Editor for the American Journal of Obstetrics and Gynecology and former chair of the ACOG Working Group on Diversity, Equity and Inclusion.

Dr. Yaw Nyame

Yaw Nyame, M.D., M.S., M.B.A. is a urologic oncologist with a research interest in health disparities in urologic cancers, with a focus on using patient-centered approaches to build translational health services, molecular and clinical solutions to health inequities in prostate cancer and other urologic malignancies.



He attended medical school at the Feinberg School of Medicine at Northwestern University and business school at the Kellogg School of Management at Northwestern University, graduating in 2012. Prior to medical school, he completed a master's in health services and administration at the School of Public Health at the George Washington University. He completed his urology residency training at the Glickman Urological and Kidney Institute at the Cleveland Clinic and an SUO fellowship at the University of Washington, where he joined the faculty upon the completion of his training.

Dr. Bernard W. Parker

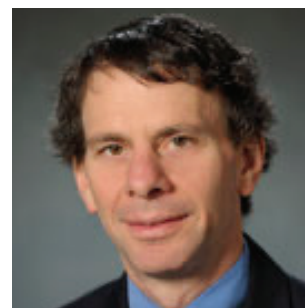
Bernard W. Parker, M.D. is a physician board-certified in internal medicine and medical oncology who has recently retired from the Commissioned Corps of the US Public Health Service after 30 years of service. His 30-years of federal career spanned over various assignment types, including 9 years of clinical services and research within NIH's National Cancer Institute (NCI), 6 years of drugs- and biologics-regulation in the Food and Drug Administration (FDA), 11 years of Commissioned Corps administration within the Office of the Surgeon General, and 4 years of federal policy within the Office of the Assistant Secretary of Health. Dr. Parker's latest assignment was as Program Director within the Division of Cancer Prevention (DCP) of the NCI, where he reviewed and facilitated clinical trial study design for cancer prevention and control trials conducted within the NCI Community Oncology Research Program (NCORP). NCORP is a network of 6 research consortia (which design clinical studies) and 48 community oncology practices (which conduct the clinical studies) whose mission is to improve clinical outcomes in patients while reducing cancer disparities. Dr. Parker was also the DCP medical oncology consultant for 2 Cancer Moonshot Biobank studies launched by NCI's Biorepositories and Biospecimen Research Branch (BBRB).



Dr. Parker earned his B.S. at Virginia State University, M.D. at Eastern Virginia Medical School, completed internal medicine training at Howard University Hospital and completed medical oncology fellowship at the National Cancer Institute of NIH. Dr. Parker continues to manage women with advanced gynecological and breast cancers weekly within the Women's Malignancy Branch at the NIH Clinical Center in Bethesda, Maryland. Dr. Parker is also board-certified in clinical pharmacology after completing a clinical pharmacology fellowship at Georgetown University Medical Center.

Dr. Mitchell Schnall

Dr. Schnall is the Group Co-Chair of the ECOG-ACRIN Cancer Research Group (ECOG-ACRIN) since the founding of the Group in 2012. He co-leads the organization's governance and is a member of several scientific committees. He oversees the Tomosynthesis Mammographic Imaging Screening Trial (TMIST) and significantly influences the Group's research into emerging imaging technologies. Dr. Schnall also serves as Secretary/Treasurer of the ECOG-ACRIN Medical Research Foundation.



Dr. Schnall is affiliated with the University of Pennsylvania in Philadelphia, where he is Chairman of the Department of Radiology, the Eugene P. Pendergrass Professor of Radiology at the Perelman School of Medicine, and a Senior Fellow of the Leonard Davis Institute of Health Economics. He is also a physician at Penn Medicine within its Abdominal Imaging Services program.

Dr. Schnall is a member of the National Academy of Medicine, one of the most highly regarded honors in biomedicine. He is an international leader in translational biomedical and imaging research, working across the interface between basic imaging science and clinical medicine throughout his career to ensure the effective integration of radiology research with other medical disciplines.

Dr. Schnall was one of the architects of the merger that formed ECOG-ACRIN in 2012. He was the Deputy Chair of the American College of Radiology Imaging Network (ACRIN) when the network was founded in 1999. He was elected Group Chair of ACRIN in 2008. Before merging with the Eastern Cooperative Oncology Group (ECOG) in 2012 to form the ECOG-ACRIN Cancer Research Group, ACRIN was a National Cancer Institute (NCI)-sponsored cancer cooperative group that designed, conducted, and reported on multicenter clinical trials of imaging in cancer and conducted similar research in neurology and cardiovascular through non-NCI funding. Notable among the multiple clinical studies under his direction at ACRIN were the National Lung Screening Trial (NLST), the Digital Mammography Imaging Screening Trial (DMIST), and the National CT Colonography Trial.

He received his undergraduate, medical, and doctorate degrees from the University of Pennsylvania.

Dr. John Stewart, IV

John Stewart, IV, M.D., M.B.A., is the founding director of the Louisiana State University - Louisiana Children's Medical Center Cancer Center. He also holds the rank of Professor of Surgery, Louisiana State University New Orleans School of Medicine. Under his leadership, Dr. Stewart sets the overall mission, vision and direction for multidisciplinary cancer care and cancer clinical research programs for LSU Health New Orleans and LCMC Health.



Before he arrived at LSU, Dr. Stewart served as the deputy director for the University of Illinois Cancer Center and physician executive for oncology services for the University of Illinois Health System. He was also a member of the initial class of Presidential Scholars for the University of Illinois. Dr. Stewart's previous leadership roles include serving as the chief of surgery at the Durham VAMC, vice-chair in the Wake Forest School of Medicine Department of Surgery, and associate dean for clinical research and innovation at the Wake Forest University School of Medicine.

Dr. Stewart received his medical degree from Howard University and completed his general surgery residency at Vanderbilt University Medical Center. He completed fellowships in surgical oncology, tumor immunology, and molecular oncology at the National Cancer Institute. Dr. Stewart has established a national profile in education, scientific research, and cancer care delivery to underserved populations. His clinical interests are in general surgical oncology, focusing on melanoma, tumor immunotherapy, and peritoneal surface malignancies.

Dr. Stewart serves as a director for the American Board of Surgery, the chair of the American College of Surgeons Advisory Council for General Surgery, and a member of the Halsted Society Board of Directors. Best Doctors, Top Doctors, and Top Surgeons have recognized Dr. Stewart for his patient care achievements. In addition, the National Cancer

Institute, Amgen, and the Robert Wood Johnson Foundation have funded his research efforts.

He has published over 100 manuscripts in peer-reviewed journals, including *Cancer*, *Annals of Surgery*, *JAMA Surgery*, the *Journal of the American College of Surgeons*, the *Journal of Thoracic and Cardiovascular Surgery*, the *Journal of Immunotherapy*, *Annals of Surgical Oncology*, the *Journal of Surgical Research*, *Transplantation*, *Surgery*, and *Cancer Gene Therapy*.

Dr. Colin D. Weekes

Colin Weekes, M.D., Ph.D. is a medical oncologist specializing in gastrointestinal malignancies in the Tucker Gosnell Center for Gastrointestinal Cancers at the Massachusetts General Hospital Cancer Center, where he is also the Director of Medical Oncology Research for Pancreatic Cancer. He is the inaugural Christopher D. Horner Endowed Chair in Pancreatic Cancer. He is an Associate Professor at the Harvard Medical School.



Dr. Weekes is a native Nebraskan who received his Bachelor of Science in biology at Nebraska Wesleyan University. He completed his medical degree and Doctorate of in Cell Biology from the University of Nebraska Medical Center. His thesis focused of understanding the mechanism by which bone marrow stroma regulated lymphoma chemotherapy resistance. He then went on to receive internal medicine residency training at University of Alabama Birmingham. After completing medicine residency training, he obtained medical oncology fellowship training as well as post-doctoral training in translational research in pancreas cancer at Johns Hopkins Hospital. Prior to moving to Massachusetts General Hospital in 2017, Dr. Weekes led the Pancreas Cancer Research Program at University of Colorado.

Dr. Weekes' translational research career has focused on early drug development in gastrointestinal malignancies with a focus on pancreas cancer. He has worked to translate laboratory findings into clinical strategies to improve the outcomes for patients with pancreas cancer. Much of his translational research has led to the development of strategies to target various components of the tumor microenvironment and the consequent cellular signal transduction as a therapeutic strategy.

Project IMPACT 2.0

What you Need to Know About Clinical Research and How to Get Involved

DATE & TIME:

Monday, July 31, 2023, 9 am-11 am (Central)

VENUE:

Hyatt Regency New Orleans, Imperial 5BC

MODERATOR



Doris Browne, M.D., M.P.H.
President/CEO
Browne and Associates, LLC

AGENDA

Monday, July 31, 2023

Collaboration through Partnerships to Achieve Diversity

Introduction and Overview

Doris Browne, M.D., M.P.H.

On the Road to Collaborative Health Equity: Why you Should be involved

Randall Morgan, M.D.

Collaboration through Partnerships Panel (36m)

Government: Vanessa Marshall, Ph.D., NIMHD

Industry: Carmen White, MBA, Pfizer Global Product
Development

Community: Kevin Sneed Pharm.D., Dean, USF
Health Taneja College of Pharmacy

Q&A (15m)

STRETCH BREAK (2m)

“Integrating Clinical Research and Medical Practice: Do you have the right stuff?”

Introduction to Clinical Research Training that delivers knowledge of Good Clinical Practices Regulations and Requirements as well as business aspects and cultural sensitivity required to successfully participate in clinical trials in racially diverse communities

The Training Integration Conversation (45min)

James H. Powell, M.D.

Chief Medical Officer, knowRX, Inc.

Michael J. Koren, M.D.

Cardiologist and CEO, Jacksonville Center for Clinical Research

Leonard Weather, M.D.

Gynecologist, Laser Surgeon and practicing clinical Investigator

Q&A (15m)

AGENDA (CONTINUED)

The NMA Investigator Training Program will be provided as a collaboration between knowRX, Inc., the Academy of Physicians in Clinical Research, and The Encore Research Group. It is a Transcelerate® program that offers continuing medical education accreditation from the National Medical Association Continuing Medical Education (CME) office. Providers completing the required training modules will receive a Certificate

of Qualification from knowRX and the Academy of Physicians in Clinical Research.

Tuesday, August 1, 2023

“Koffee Klatch, Beignet and Conversation” (8 am)

Location: Strand 5

PROGRAM LEARNING OBJECTIVES

At the conclusion of this Project IMPACT Convention education and training, program participants will be able to describe:

- Appreciating the need for collaboration in achieving equity in clinical trials diversity
- Learn method(s) for improving diverse clinical trials participation through collaboration and improving convenience of patient/consumer participation
- Recognize the problem(s) of inadequate representation by racially diverse populations in clinical trials of new drugs and devices
- Understand the importance of diverse participation in clinical trials to the delivery of high-quality patient care and the goal of health equity.
- Know the essential elements of the comprehensive investigator training program being made available on-demand to NMA physicians using a “case study” approach.

PROVIDER SURVEY



Thank you for your participation in this important survey to explore your interest in clinical research and the impact of current and future training programs leading to increase minority participation and awareness in clinical trails.

<https://www.surveymonkey.com/r/P3W53MG>

BIOGRAPHIES

Dr. Doris Browne

Doris Browne, M.D., M.P.H. is President/CEO, Browne and Associates, LLC, a health consulting company that addresses national and global health inequities, a medical oncologist, and the 118th President of the National Medical Association. As President of the NMA, she focused on a Collaborative Approach to Health Equity entitled “The Urgency of Now: Creating a Culture for Health Equity. She tirelessly champions causes that significantly contribute to improving the health status of vulnerable populations. She achieved national and international recognition as an expert educator and speaker and has been either featured or quoted in many news articles, Podcasts, and Op-Eds in addition to publishing scientific articles, book chapter and textbook. Her public health background includes health education programs on women’s health, cancer, climate health and environmental justice, sickle cell disease, HIV/AIDS, and radiation casualties, including participating in an international disaster preparedness and humanitarian assistance program for 17 West African Nations. She is passionate about achieving health equity through increased participation of underrepresented populations in clinical trials research. She is a retired Colonel from the U. S. Army, Medical Corps and retired from National Institutes of Health, National Cancer Institute where she managed the breast cancer portfolio. Dr. Browne is a graduate of Tougaloo College (BS), UCLA (MPH), and Georgetown University (M.D.) and completed an internship, residency, and fellowship at Walter Reed Army Medical Center in Hematology-Oncology. She is a member of numerous professional organizations, Trinity Episcopal Church and Alpha Kappa Alpha Sorority. She is the recipient of plentiful awards including the NIH Merit Award and Top Blacks in Healthcare Award.



Dr. Vanessa Marshall

Vanessa Marshall, Ph.D. is a Social Behavioral Scientist Administrator (Program Officer) in the Office of

the Director at NIMHD. She manages and conducts research to advance public health prevention science. Her research focuses on improving health outcomes and promoting research to understand and address the multilevel determinants of factors that play a role in health disparities. She provides expertise in key research areas including minority health, health disparities, health services research, community engaged research, clinical trials, public health, quality improvement, implementation, dissemination and evaluation. She has fostered innovative collaborations and partnerships to promote and support evidence-based research to inform clinical practice and policy. Dr. Marshall’s experiences have allowed her to work at local, regional, national and international levels to investigate differences in health status and risk factors among populations to address health disparities. Prior to joining NIMHD, she worked at the U.S. Department of Veterans Affairs, Case Comprehensive Cancer Center, University Hospitals Cleveland Medical Center, Cleveland Clinic, and Howard University School of Medicine. Dr. Marshall has held federal, academic, clinical instructor, research scientist, and training coordinator positions providing leadership and subject matter expertise. She has organized and conducted numerous public health initiatives designed to promote and advance prevention including those that engage patients through various screening programs and improve access to care. She has conducted research and evaluation projects across the life span of various populations and in the fields of infectious diseases and chronic diseases. She has served and volunteered on many community advisory boards, committees, professional organizations, and agencies. Dr. Marshall received her Ph.D. in public health from Kent State University, Kent, Ohio.

Dr. Carmen White

Carmen White, M.B.A. serves as the Multicultural Participant Experience Lead in Pfizer’s Global Product Development Division and has clinical trials patient engagement and



healthcare communications experience serving the public sector, academia, and the pharmaceutical industry on both the specialized-service agency and sponsor side. In her role, Carmen leads educational and awareness programming and works to continuously improve the participant experience to enable diverse and inclusive participation in clinical trials through equitable access and practices. Over her career, she has supported clinical trials for various Sponsors in multiple therapeutic areas and developed protocol review, public awareness, and community outreach programs for a leading multi-center comprehensive cancer center. Carmen holds a B.A. in Psychology from Hampton University, and a Master of Business Administration in Marketing and resides in Jacksonville, Florida.

Dr. Kevin B. Sneed

Kevin B. Sneed, Pharm.D. is a tenured Professor and the founding Dean of the University of South Florida Taneja College of Pharmacy. He also serves as a Senior Associate Vice-President for USF Health. Dr. Sneed earned his Bachelor of Science Degree in Biology with a concentration in Microbiology from the University of Central Florida. He received his Doctor of Pharmacy from Xavier University of Louisiana College of Pharmacy. He completed an Ambulatory Care Pharmacy Practice Specialty Residency at Bay Pines Veteran's Administration Medical Center. He has received numerous clinical and leadership awards and most recently received the Distinguished Fellow National Academies of Practice award from the National Academies of Practice, Chauncey I. Cooper Medal from the National Pharmaceutical Association, and the National Pharmaceutical Association Fellow from the National Pharmaceutical Association. Dr. Sneed is the Executive Director of WE-CARE, a community-based participatory research entity that strives to bridge the gap of health disparities by educating diverse communities about the processes and importance of research participation. Dr. Sneed also serves on the board of several organizations and participates in many community endeavors.



Dr. James H. Powell

James H. Powell, M.D. is a graduate of Virginia Union University, and a graduate and former faculty at Weill Cornell Medical College. He retired after 24 years as a clinical research executive in the bio-pharmaceutical industry. He served for many years as Principal Investigator for the National Medical Association's Project IMPACT (Increase Minority Participation and Awareness of Clinical Trials). In this capacity, he designed and directed programs to develop diverse physicians as clinical investigators and educate thousands of consumers in diverse communities on benefits, processes, and protections in clinical trials, and advocated for diverse inclusion at every level of the clinical research process. He was a charter member and member of the Board of Trustees of the American Academy of Physicians and Investigators, the predecessor to the Academy of Physicians in Clinical Research. He is a past member of the Secretary's (HHS) Advisory Committee on Human Research Protections, Baylor College of Medicines EDICT Project (Elimination of Disparities in Clinical Trials) and a charter member of Alliance of Multicultural Physicians advocating for clinical trial inclusion. He currently sits on the Board of Closing the Health Gap for Greater Cincinnati, a community health advocacy organization. He is co-Founder and Chief Medical Officer of knowRX, Inc., a company focused on digital innovations in the delivery of therapeutic equity.



Dr. Michael J. Koren

Michael J. Koren, M.D., FACC, FAPCR, CPI practices cardiology and serves as the Chief Executive Officer at Jacksonville Center for Clinical Research (JCCR). He founded JCCR which has conducted over 2500 clinical trials at 8 locations



in Florida since 1997. As an ACRP Certified Principal Investigator, Dr. Koren has led more than 500 clinical trials on hypercholesterolemia, cardiovascular disease, and heart failure. He participates in the Cholesterol Treatment Trialist Collaboration based in Oxford. His research has been published in peer-reviewed journals including *Nature*, *Journal of the American College of Cardiology*, *Circulation*, *New England Journal of Medicine*, and *The Lancet*. He has lectured nationally and internationally on topics such as lipid-lowering therapy and preventive cardiology. Currently, he oversees active protocols developing mRNA vaccines and early-phase research in preventative cardiology. Dr. Koren received his medical degree cum laude at Harvard Medical School, and completed residency in internal medicine, chief residency and fellowship in cardiology at New York Hospital/Memorial Sloan-Kettering Cancer Center/Cornell Medical Center. He is a fellow of the American College of Cardiology and is also a fellow and two-time past president of the Academy of Physicians in Clinical Research and past president of the regional chapter of the American Heart Association.

Dr. Leonard Weather Jr.

Leonard Weather Jr., R.Ph., M.D., FAPCR is an obstetrician/gynecologist. He received his B.S. in Pharmacy from Howard University and his M.D. from Rush Medical College in Chicago, Illinois. He completed his internship, residency and



fellowship in gynecology and obstetrics at the Johns Hopkins University Hospital in Baltimore, Maryland. Dr. Weather is a health educator and professor, ordained minister, artist, author, and photographer. He has authored three inspirational poetry books and an infertility handbook. He is an active gynecological clinical trials researcher, has presented over 210 peer review presentations and papers on pelviscopic surgical treatment of infertility, endometriosis, pelvic pain and fibroids. He invented the surgical procedure Optical Dissection Pelviscopy, to assist in the prevention of organ injury during laparoscopy. Dr. Weather is Past President of the National Medical Association, the New Orleans Medical Association, and the Louisiana Medical Association. He currently serves as the President of the North Louisiana Medical Association. Additionally, he is a member of the Board of Scientific Advisors to the Endometriosis Association, a Fellow of the Federation of State Medical Boards, a Fellow of the Academy of Physicians in Clinical Research, National President of the Chi Delta Mu Medical Fraternity, Board Member of the Louisiana State Board of Examiners, and a Board Member of the Academy of Physicians in Clinical Research (APCR) Board of Trustees. He was recently elected Vice President of the APCR and his book *Endometriosis, The Name of the Pain and How to Repress It*, will be released June 2023



EDITH PETERSON MITCHELL, M.D. HEALTH EQUITY TRAVEL SCHOLARSHIP CALL FOR APPLICATIONS

Edith Mitchell, MD, FACP

Application Periods: Spring and Fall

The fall application period is now open. Apply by Monday, August 21, 2023, at 11:59 PM (Eastern Time).

Applications are now being accepted for travel scholarships to attend the Fall 2023 Group Meeting, scheduled for October 25-27, 2023 in Washington, DC. The deadline to apply is Monday, August 21, 2023, at 11:59pm ET, and the full travel scholarship announcement can be found at <https://ecog-acrin.org/research/mentorship/travel-scholarships/>.

You are invited to nominate applicants who will provide CVs or biosketches, a cover letter of interest, and a site letter of support (if applicable) as described in the full announcement. Self-nominations are also accepted. Applications and any questions about this program should be submitted to EAscholarship@ecog-acrin.org.

About

The ECOG-ACRIN Cancer Research Group (ECOG-ACRIN) offers the Edith Peterson Mitchell, MD Health Equity Travel Scholarship for medical and research trainees to attend one of the semi-annual ECOG-ACRIN Group Meetings. Qualifying individuals may apply to attend in the spring or fall.

During the meeting, awardees will attend the Health Equity Committee session, where researchers discuss active and planned clinical trials and related activities to improve diversity, equity, and inclusion across the ECOG-ACRIN research portfolio. Awardees also have full access to numerous scientific sessions that highlight active and planned research studies in the areas of cancer control and outcomes, therapeutic studies, and biomarker sciences. Selected applicants will receive further information regarding meeting-related expenses covered by the scholarship, including travel, lodging, and meals.

Following the meeting, the Health Equity Committee chairs encourage trainees to continue their contact with ECOG-ACRIN through participation in the Committee.

Eligibility

This program is open to trainees, including students, residents, fellows, and early career investigators, who self-identify with populations historically excluded from medicine and science. Please see this National Institutes of Health resource for more information on such populations. Please note that ECOG-ACRIN also acknowledges that sexual and gender minority (SGM) populations have historically been excluded from medicine and science.

This program is also open to researchers with a primary focus on health equity. However, applications from those who self-identify with populations historically excluded from medicine and science will be prioritized in the review process.

Search for Applicants

The Health Equity Committee, which oversees the program, reaches out twice a year for nomination submissions from personnel in ECOG-ACRIN member institutions. The Committee also contacts coordinating directors at the National Cancer Institute's (NCI's) Geographic Management of Cancer Health Disparities Program (GMAP) and National Outreach Network of community health educators (NON CHE) located at NCI-designated cancer centers.

Individuals may also apply without an institutional affiliation or contact.

Application Instructions

If applying with an institutional affiliation or contact, obtain a letter of support from any of the following: institutional department chair, section head, or division

director; ECOG-ACRIN Principal Investigator or committee chair at the institution; or a GMAP or NON CHE director, if available.

Write a brief cover letter describing your career goals, research interests, relevant coursework, applicable community service, and a statement explaining what you seek to gain by attending the meeting

Prepare an email, attaching your cover letter, current curriculum vitae or biosketch, and the letter of support (if applying with an institutional affiliation). You must include all documents in the same email, as PDF files, for the application to be considered. Please also include an email address and a permanent mailing address for future contact.

Submit the email before the posted deadline

Selection

Criteria used to identify award winners will include the stage of career and alignment between career goals and ECOG-ACRIN research priorities. Applications will be reviewed by a selection committee comprised of ECOG-ACRIN committee chairs and investigators.

Awardees for the Fall 2023 Group Meeting will be notified via email by Tuesday, September 5, 2023.

History and Funding

The ECOG-ACRIN Health Equity Committee established the travel scholarship program in 2017. Funding is provided by the ECOG Research and Education Foundation.

Contact

Submit applications and direct inquiries to the Travel Scholarships Administrator to EAscholarship@ecog-acrin.org.

SPOTLIGHT ON ENGAGEMENT & IMPACT

With extensive outreach efforts since 2018, nationally and in 14 target cities totaling 113 events, we have fostered meaningful connections and collaborations with physicians of the National Medical Association (NMA) as well as communities that are underrepresented in biomedical research (UBR). Working closely with the NIH *All of Us Research* Program and other partners and collaborators, our transformative dialogue transcends boundaries, empowering individuals and families in research participation and well-being. Our impact reverberates through media coverage, amplifying our message for positive change.

300,000+
Reached
Nationally

14
Cities
Visited

5,000
URM
Physicians
Directly
Engaged

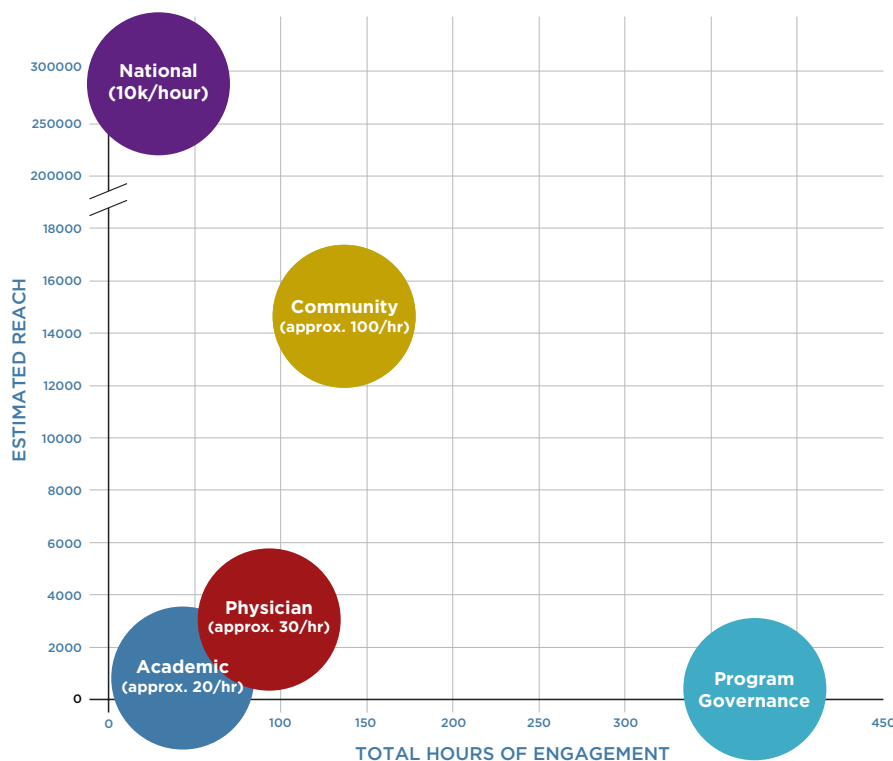
12,000
UBR
Directly
Engaged

50
Diverse
Partners

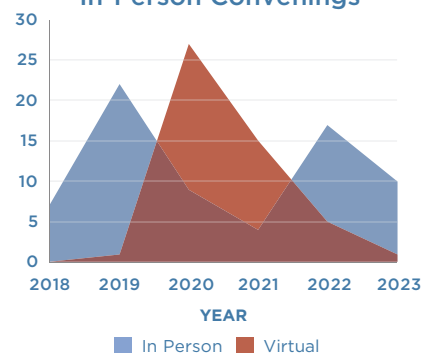
12
Facebook
Live Events

113+
Convenings

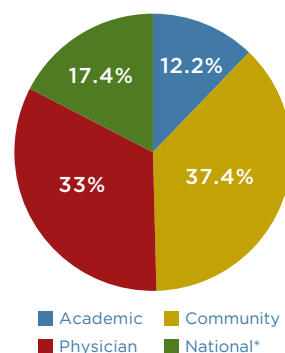
Engagement Hours and Estimated Reach



Timeline of 113 Virtual and In-Person Convenings



Target Audience Across the Convenings



*Note: National includes Facebook LIVE and Media Interviews

Visit Ms. Burpee' and the Cobb/All of Us team in the Exhibit Hall Booth #432 to learn more about our impact and next steps!

Conchita Burpee, M.B.A.

Consulting/Director of Marketing and
Community Engagement

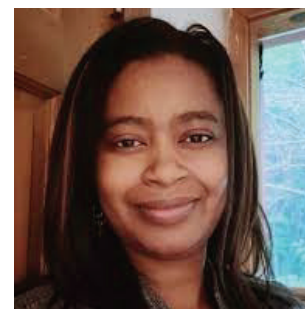
Conchita Burpee' has built her 35-year career in marketing consulting and research supporting organizations in their marketing needs. Her extensive network of business associates across the U.S. within the public relations industry has allowed her to establish successful partnerships in building community engagement programs for underserved and underrepresented populations. She has many executive-level experiences conducting community-based participatory research, which has given her the tools to build trust to deliver effective campaigns that resonate with target audiences for profit and non-profit companies. She operates through her consulting firm InterMixx group, where she works to ensure that her team can provide tailored solutions to their client's unique marketing needs. Her work with InterMixx has demonstrated a keen focus on branding, research, community engagement and keeping companies cultural correct and relevant. Conchita has worked closely with community leaders to facilitate board meetings and develop community advisory groups that include community members and staff. Her commitment to diversity, equity and inclusion has been evident in her work with several commissioners, where she has worked tirelessly to promote diversity. This dedication is reflected in her work on diversity councils, where she has helped educate others on social determinants of health and how they can be addressed through marketing campaigns. Her extensive experience developing marketing campaigns for diverse audiences has given her a wealth of knowledge on building partnerships across different sectors. She is adept at working with corporate focus groups to understand the unique needs of other communities and developing effective campaign strategies based on those insights. Her expertise in promoting diversity, equity and inclusion extends beyond creating campaigns that speak to diverse audiences. She is also skilled at facilitating conversations around diversity among commissioners, stakeholders and community leaders. Through her leadership, she has helped organizations create more inclusive environments that value the contributions of all team members for betterment of the communities they serve.



Tiffany North Reid, M.P.H., M.B.S.

Consulting/Research and Data Specialist

Tiffany North-Reid is a dedicated and experienced professional with a strong background supporting scientific research and data analysis. Her expertise spans public health, the biomedical sciences, and data science, and she possesses a genuine passion for addressing racial and ethnic disparities in health and healthcare. At the W. Montague Cobb/NMA Health Institute, she actively contributes to science and research goals, particularly in the areas of collaborative research, research dissemination and research mentorship. She participates on the Research Committee and the Cobb Scholars Planning Committee, supporting development of programming to best utilize the Cobb Institute's Institutional Data Use Agreement with the NIH *All of Us* Researcher Workbench. She also maintains comprehensive bibliographic databases of the *Journal of the National Medical Association* (JNMA) and the *Journal of Racial and Ethnic Disparities* (JREHD) and conducts searches of the literature, ensuring that the Institute remains up-to-date with the latest science. With expertise in statistical analyses and data visualization, and proficiency with various data analysis tools and methods, she thrives on deriving insights from large datasets and analyzing trends, effectively facilitating the dissemination of research findings. Throughout her roles within nonprofits, academia and in partnership with governmental entities she has informed public-facing data tools, visualizations, and websites, supporting transparent access to vital information for stakeholders and the public. Her dedication extends to research management and administration, as she has consistently contributed to the preparation of progress reports, including Annual Reports, and closely monitored project timelines and deliverables. Furthermore, she actively engages in grant preparation and proactively supports meetings with potential funders. Tiffany earned a Master of Biomedical Sciences from Rutgers School of Graduate Studies, a Master of Public Health from Yale School of Public Health, and a Bachelor of Arts from the University of California at Berkeley.



CHANGES AT COBB

Farewell to Lily

As Lily Pieper embarks on a new and exciting chapter in her life, we want to take a moment to express our heartfelt gratitude for her invaluable contributions and dedication to us as an Association Executive with AMC Source. Her exceptional skills in conference, meeting, and event planning, along with an unwavering support for our leadership and staff, have left an indelible mark on our organization.



Her academic achievements, graduating Magna Cum Laude with a B.S. in Psychological and Brain Sciences, minors in Sociology and Neuroscience, and a Pre-Law Philosophy Certificate, are testament to her commitment to excellence. Her expertise and attention to detail have played a crucial role in the success of countless events and initiatives.

As she sets off on her journey to pursue law school at Northwestern, we wish her all the best. Her presence will be deeply missed, but we know that she will excel in her future endeavors.

We extend our warmest wishes for her bright and successful future.

Welcome Christina

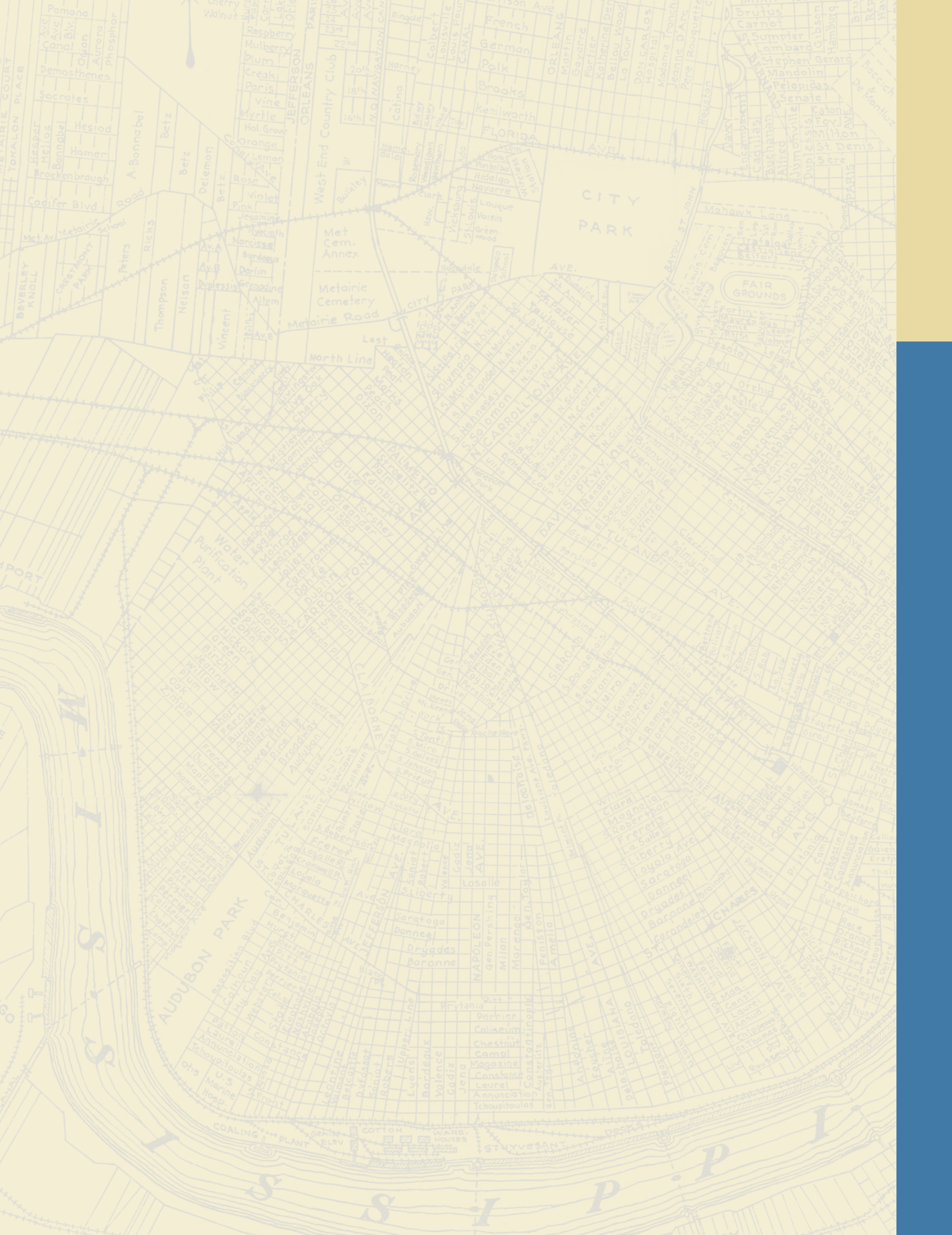
We are thrilled to introduce Christina Stephens, our new Association Executive via AMC Source. Christina brings with her a wealth of experience and expertise in meetings and events, as well as strategy, that will undoubtedly enhance our Institute.



With significant experience in both in-person and virtual meeting/event management, Christina excels in handling all logistical aspects with finesse, ensuring exceptional member and presenter engagement and communication, and negotiating with vendors and contracts. Her strategic design of meetings and events, combined with her background in Hospitality Management and Mass Media Communication, is sure to elevate our offerings to new heights.

Having worked with renowned hospitality brands such as Marriott International, Hyatt Hotels and Resorts, and Woodspring Hotels, Christina is well-versed in providing world-class support for meetings and events.

Please join us in welcoming Christina to The Cobb Institute family. We are eager to embrace her fresh perspectives and passion for hospitality, travel and organizational strategy.





**ADVANCING CAREERS IN SCIENCE
AND BIOMEDICAL RESEARCH**



**ADDRESSING RACIAL AND
ETHNIC HEALTH DISPARITIES
ACROSS THE LIFESPAN**



**FACILITATING RESEARCH
NETWORKING AND COLLABORATION**



**ENGAGING COMMUNITIES AS
PARTNERS IN BIOMEDICAL
RESEARCH AND CLINICAL TRIALS**

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Cobb Institute

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